

RESOLUTION PROCLAIMING OCTOBER 6–10, 2025 AS ALABAMA COLLEGE APPLICATION CAMPAIGN WEEK

WHEREAS, all students must have an opportunity to reach their full potential and to realize their lifelong aspirations; and

WHEREAS, over the past decade, there has been a growing movement among educators, national employers, and top business professionals to further focus America's high school curriculum on college preparation and career development; to remain competitive in today's growing global economy, Alabama's students must continue to be provided the highest quality educational experience; and

WHEREAS, this October, for the eleventh consecutive year, our state will celebrate the Alabama College Application Campaign—an annual event developed by the Alabama State Department of Education to celebrate the importance of students continuing their educational goals after high school graduation; and

WHEREAS, to celebrate the Alabama College Application Campaign special activities, official proclamation ceremonies, and other events have been planned statewide; this celebration will also highlight the importance of the “college and career readiness” concept, which focuses on creating a seamless transition between students leaving high school, entering college, and moving into the workforce; and

WHEREAS, increasing awareness about FAFSA and other financial aid resources will help students and parents be informed about postsecondary learning; being college ready also means students are prepared for the entire postsecondary experience—ready to earn associate and bachelor's degrees, professional licenses, specialty certifications, a master's and doctoral degree:

NOW, THEREFORE, BE IT RESOLVED, That the Alabama State Board of Education does hereby proclaim October 6–10, 2025, as Alabama College Application Campaign Week.

Done this 9th day of October 2025