September 2, 2020

MEMORANDUM

TO: City and County Superintendents of Education

FROM: Eric G. Mackey, Ed.D.
State Superintendent of Education

RE: Governor’s App Challenge

The Alabama State Department of Education is pleased to support the Governor’s App Challenge. This is a statewide computer programming competition for students in Grades K-12 with the goal of providing students the opportunity to gain recognition for their mastery and application of computer programming and design. The App Challenge is intended to highlight the value of computer science and STEM education.

The Governor’s App Challenge accepts computer programs (or apps) written in any programming language and for any platform, including desktop, web, mobile, Raspberry Pi, and others. The competition is open to all students, regardless of coding experience, who meet the eligibility requirements. Students are eligible to participate as individuals or in teams of up to three members. The App Challenge is designed to promote innovation and engagement in coding and computer science. The deadline for students to register online is January 15, 2021. Please see the attached flyer for additional information.

In order for the App Challenge to be successful, the role of local education agency technology coordinators will be vital in supporting the app submission process and providing teachers technical assistance as needed. The rules, scoring rubric, timeline of important dates, and additional resources to guide you through the progression of events can be located on the App Challenge Website.

Important Details:

- Students must register online by January 15, 2021. Apps do not have to be completed to register.
- Participating schools will determine a winner by grade band and submit the name of the winner to the District Level by January 29, 2021.
- For more information about the Governor’s App Challenge, please visit the official App Challenge website at: https://bit.ly/2020ALGovAppChallenge.
Thank you for your cooperation and support to ensure that the Governor’s App Challenge is a great experience for all of our students that desire to participate. If you have questions concerning the App Challenge, please email ALGovAppChallenge@gmail.com or you may contact Ms. Amanda C. Dykes by telephone at (334) 694-4761.

EGM/ACD/RH

Attachment

cc: City and County Technology Coordinators
    Dr. Daniel Boyd
    Mr. Larry Raines
    Ms. Dawn Morrison
    Ms. Amanda C. Dykes

FY20-2148
The Governor's App Challenge is a statewide computer programming competition for Alabama students. The goal of the Challenge is to allow more students to gain recognition for their mastery and application of computer programming and design!

How do students enter their app?

Submission Requirements
A complete submission will include the following components:

2. **Written Response:** The written response should be typed, double spaced PDF, in a standard 12-point font (Times, Calibri or Arial). The written response must be submitted in pdf format. The total response should not exceed 750 words.
3. **Demonstration Video:** Students must create a 1-2 minute video, showcasing what the app does and how it works.


Judging
Each School Board District will have a 3 or 4 person panel consisting of industry and/or education professionals from within the district that will be responsible for judging student apps. Cash prizes will be awarded to the 1st, 2nd, and 3rd place winners in each grade band at the state level judging round during the Computer Science Summit in April 2021.

Important Dates
January 29, 2021 - Schools must submit grade band winners to the appropriate District Technology Coordinator.
February 19, 2021 - District Technology Coordinators must submit grade band winners to the LEA form.
March 12, 2021 - School Board District Judging Panels must submit grade band winner’s complete portfolio.
April 2021 - Grade band winners must be prepared to present their app at the CS Summit. The winners will be announced during the closing session.

For more information email: algovappchallenge@gmail.com.

Every great app was once just a great idea.