August 7, 2019

MEMORANDUM

TO: City and County Superintendents of Education

FROM: Eric G. Mackey
State Superintendent of Education

RE: EDUCATEAlabama (EA): Teaching Effectiveness (TE) Application

The Alabama State Department of Education (ALSDE) is preparing to deploy the EDUCATEAlabama (EA): Teaching Effectiveness (TE) Application early August of the 2019-2020 school year. This application is in preparation for the Every Student Succeed Act guidance for the 2020-2021 school year. I am requesting that you share this memo with all persons in your district responsible for Personnel Evaluation. The application will contain all of the previous components of EDUCATEAlabama therefore, districts will be able to continue evaluating personnel and recording evaluation evidence as they have done in the past. The EDUCATEAlabama App has been disabled and if you click on it, you will receive this message: EDUCATEAlabama: Teaching Effectiveness will be ready early August 2019.

Ms. Elainer Jones, in the Professional Learning Section will be taking on the responsibilities of Personnel Evaluation due to the retirement of Mr. Chris McDuffie. To ensure that all Personnel Evaluation users are assigned access and appropriate roles in the Education Directory (EdDir) it will be imperative for this information to be updated promptly.

NOTE: All users of EDUCATEAlabama:Teaching Effectiveness and LEADAlabama applications must have an ALSDE Identity Management (AIM) account in order to obtain access and role assignments.

For login issues related to AIM, please first contact the Education Directory Administrator in your LEA, then the ALSDE service desk by email at: servicedesk@alsde.edu or at 334-694-4777.
Below are the four (4) Teaching Effectiveness (TE) options for LEAs to choose from for the 2019-2020 school year when accessing the TE application. When the app is available, districts will log in and choose the Teaching Effectiveness option for the 2019-2020 school year, which typically is the option that was used last year.

**Option 1** - Teachers self-assess on all 39 Teaching Effectiveness indicators, complete the Professional Learning Plan (PLP) and supporting evidence within the EDUCATEAlabama: Teaching Effectiveness platform.

**Option 2** - Teachers self-assess on a subset of the 39 Teaching Effectiveness indicators, complete the PLP and supporting evidence within the EDUCATEAlabama: Teaching Effectiveness platform.

**Option 3** - Teachers self-assess on an local education agency-developed instrument and complete their PLP and supporting evidence within the TE platform.

**Option 4** - Teachers are evaluated fully using a locally developed Teaching Effectiveness plan outside of EDUCATEAlabama: Teaching Effectiveness. The LEA is responsible for the storage and maintenance of all teacher data.

For issues with the EDUCATEAlabama: Teaching Effectiveness Application, contact teachingeffectiveness@asc.edu or 1-800-338-8320.

For Personnel Evaluation questions, contact Ms. Jones by email at ejones@alsde.edu or by telephone at 334-694-4826.

EGM: JEL: EJ

cc: Personnel Evaluators
    Principals
    Assistant Principals

FY19-1009