Content Standard	Academic Planning Career Development Content	Technology Skills Application Content √	Financial Literacy Content	Title of Resource	Source of Resource	Web Address or Address
	ACADEMIC PL	ANNING AND	CAREER D	EVELOPMENT		
1	development, financial literacy, and technology. Example: decision-making process steps - define the problem, brainstorm, list alternatives, evaluate alternatives and identify consequences, propose a solution					
				JA Economics for Success explores personal finance and students' education and career based on their skills, interests, and values, while demonstrating the economic benefits of staying in school.		
1	X			 Session One – Mirror, Mirror Students make choices to understand the concept of self-knowledge- their skills, interests, and values – and the structure of the world of work as they consider education, career, and other life choices. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
1	Х			 Session Two – Choose Your Success Students play the Choose Your Success game, in which the connection between personal finance, education, and career options is demonstrated. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.

15	X	Session Three – Keeping Your Balance Students receive Occupation Cards and observe how different jobs provide different monthly salaries. Based on these monthly salaries, students evaluate the opportunity cost of their decisions to create a budget. Then they compare their spending decisions to the suggested amounts on the cards.	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
16, 16a,16b	Х	Session Four – Savvy Shopper Students examine how consumers pay for goods and services. They discuss the advantages and disadvantages of using cash and credit and then play a game that reinforces their understanding of the cost of credit.	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
21	X	Session Five – Keeping Score Students examine how a credit score is determined and learn about the positive and negative consequences of a credit report.	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
22	X	 Session Six – What's the Risk Students demonstrate that life involves risk and that insurance helps reduce the financial consequences of loss or injury. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega,

				Tuscaloosa, Walker, Washington and Wilcox.
1		 Meeting Two – Working as a company, students conduct officer elections and learn about each department's specific responsibilities during the Operation and Liquidation Phases. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
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2	Understand the effect of workplace be		ornoncibility donondobility	punctuality, integrity, time management, effort, adherence to dress code.

- a. Examine appropriate workplace behaviors, including attitude, work ethic, responsibility, dependability, punctuality, integrity, time management, effort, adherence to dress code, communication (written, verbal, and nonverbal), teamwork, and other workplace etiquette.
- b. Identify inappropriate workplace behaviors, including violence and sexual harassment and procedures for addressing such behaviors.
- c. Recognize the importance of and capitalize on diversity in the workplace.

2	X	Company Program: analyzes and explores personal opportunities and responsibilities within a student-led company. • Meeting One – Establish an effective and efficient team environment.	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	 Meeting Two – Working as a company, students conduct officer elections and learn about each department's specific responsibilities during the Operation and Liquidation Phases. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	 Meeting Three - The Company enters the Context Phase of the program. During this phase, students use tools, such as market surveys and cost- benefit analysis, to determine potential products for their target market. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	 Meeting Four – The Company enters the Deal Phase of the program. During this phase, students select the top two or three product options for cost- benefit analysis. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	 Meeting Five – The company enters the Business Opportunity Phase of the program. Students host a Board of Directors meeting to approve the company's business plan, review 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.

2	X	 implementation strategies, and accept the company charter. Meeting Six – Materials needed for product production are ordered, and the company business plan is implemented. Students may take part in an Extended Learning Opportunity. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	Meeting Seven - Students continue to operate the company.	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	 Meeting Eight – Students continue to produce and sell their product. They learn about specific sales techniques that will assist them in reaching their sales goals. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	 Meeting Nine – Students hold department meetings to share best practices and propose changes to current company operations. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X	 Meeting Ten – Students begin to finalize production, assess excess inventory, and prepare for the Board of Directors liquidation meeting. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount,

					Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X		 Meeting Eleven – Students explore next steps and learn how to apply what they have learned as a company to personal entrepreneurial pursuits. 	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
2	X		Meeting Twelve – Students will conduct the final Board of Directors liquidation meeting and approve the Annual Report.	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
3	a. Participa b. Explore i	ite in assessments that id individual career options	from the 16 National Career Clusters to ex	ude, including utilizing resu kamine specific job descripti	ts to develop a four-year high school educational plan. ons, requirements, salaries, and employment outlooks. ipment/tools, dress, use of technology, and work area maintenance.
3	X		JA Success Skills meets the needs of a diverse group of high school students by providing academically enriching, and experiential-learning sessions in work-readiness education perspectives. Session One – It's My Life – Students	Junior Achievement of Greater Birmingham	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
			are introduced to The 16 Success Skills. Working in groups, they evaluate sample resumes to determine which job candidate they would hire.		rusculousa, walker, washington and wheex.

	develop effective speaking and listening skills. Using verbal and	
	nonverbal cues, they learn how to build rapport with others.	
Х	Session Three – Stay Connected – By analyzing case studies and completing a puzzle activity, students recognize	
	the need for teamwork and cooperation in the workplace.	
X	Session Four – Resolve Conflict - Working in teams, students develop solutions to potential workplace conflicts. They consider win/win, win/lose, and lose/lose responses to	
х	Session Five – Work Smart – Working in groups, students participate in a game show in which they practice their decision-making skills by solving	
X	Session Six – The Marketing Spin – Working in groups, the students practice the Success Skill Reflect and Evaluate. They identify the connection between advertising a product and	
X	Session Seven – It's My Future – During this final session, students participate in mock employment interviews. They review The 16 Success Skills presented throughout the course of the program.	
	X	listening skills. Using verbal and nonverbal cues, they learn how to build rapport with others. X Session Three – Stay Connected – By analyzing case studies and completing a puzzle activity, students recognize the need for teamwork and cooperation in the workplace. X Session Four – Resolve Conflict - Working in teams, students develop solutions to potential workplace conflicts. They consider win/win, win/lose, and lose/lose responses to conflict. X Session Five – Work Smart – Working in groups, students participate in a game show in which they practice their decision-making skills by solving common workplace problems. X Session Six – The Marketing Spin – Working in groups, the students practice the Success Skill Reflect and Evaluate. They identify the connection between advertising a product and promoting themselves. X Session Seven – It's My Future – During this finals session, students participate in mock employment interviews. They review The 16 Success Skills presented throughout

b. Investigate employee benefits and incentives related to identified career choices.

	Examples: me	edical insura	nce option	s, retirement benefits, life insurance opt	ions, long- and short-term dis	ability insurance options
5	Investigate the po-	• •	_	ucation admissions process, including co	mpleting admission and financ	cial aid applications (e.g., Free Application for Federal Student Aid (FAFSA), grants,
6	forms (e.g., W-4, I-	-9).				ess and personal correspondence documents.
7	achievement asses examples of acade recommendations	ssment resulemic and cares).	ts; curricul eer prepare	um samples (e.g., academic research, ed	lucational projects); four-year nizations, club memberships, l	er; a current résumé; a completed job application; interest, aptitude, and high school educational plan; education/career preparedness checklist; and other honors, credentials, certificates, awards, community service experiences,
			-	communication skills and advanced feat		
	b. Create preser		5 CHECKIVE	communication skins and advanced reac		
	TECHNOLOGY SK	(ILLS APPLIC	ATION			
8	•			are, and advanced network systems. ply, task manager, network connectivity	ı	
9	Domonstrate adva	anced techno	logy skills	including compressing converting imp	 orting exporting backing up f	 iles, and transferring data among applications.
9	Demonstrate adva	ancea tecinio	iogy skilis,	micidaling compressing, converting, impo		
10	Compare functions Examples: Window		-			
11	-	ate proficien	cy in the us	se of emerging technology resources, in		erging technologies and forecast innovations. other electronic communications (e.g., desktop conferencing, mobile technology,
12	a. Explain conse Examples: cyber b b. Interpret copy	equences of il bullying, plag yright laws a	legal and u iarism nd policies	enship through safe, ethical, and legal unethical use of technology systems and with regard to ownership and use of dignal maintaining a positive digital footpri	digital content.	digital content.

		_		ation for validity, reliability, accuracy, bia	s, and current relevance.	
			_	a style manual.		
	Examples: Mod	dern Language	Associatio	n (MLA), American Psychological Associat	ion (APA)	
13	Utilize an online	e learning-mai	nagement s	system to engage in collaborative learning	g projects, discussions, and ass	sessments beyond the traditional classroom that are goal-oriented, focused, project-
	based, and inqu	uiry-oriented.				
	Examples: Mod	odle, Edmodo,	Blackboard	d, Canvas		
14	Explain specific	steps that cor	nsumers ca	n take to minimize exposure to identity the	neft, fraudulent schemes, une	thical sales practices, and exorbitant service fees.
	a. Identify on	line safety pre	cautions, ir	ncluding data-encryption, password stren	gth, clearing browser cache, fi	irewalls, and antivirus software.
	FINANCIAL LIT	TERACY				
	THINAINCIAL LIT	I		JA Finance Park (Virtual) helps	Junior Achievement of	Rosemary Gustin, Vice President
						205-290-9326 x110
				students build a foundation for making	Greater Birmingham	Toll free: 888-879-9310 x110
				intelligent, lifelong, personal financial		
				decisions through hands-on, realistic		rgustin@jaogb.org
				simulation experiences. The program		JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount,
				includes in-school activities		Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega,
				culminating in the JA Finance Park on-		Tuscaloosa, Walker, Washington and Wilcox.
				line simulation, followed by a post-		
				simulation assessment.		
18,19			Х	Unit One: Financial Institutions		
				Students recognize the role of financial		
				institutions and the various services		
				they provide. Through case study,		
				games, graphing, and other group		
				activities, students understand the		
				advantages and disadvantages of		
				saving, investing, and using credit.		
			X	Unit Two: Taxes and My Salary		
				Students learn what taxes are, why		
				they are important, what they are		
				used for, and how they affect income		
				and expenses. They discover what is		

		meant by net monthly income and how net monthly income is calculated.	
15		Unit Three: Budgeting Students learn the importance of creating and maintaining a personal budget. Students create their own personal budgets and evaluate other budgets through case-study analysis.	
17	X	Unit Four: Preparing for the JA Finance Park Simulation Students prepare for the JA Finance Park Simulation by conducting pricing research, tracking stock prices, and receiving job assignments. They practice budgeting skills by evaluating hypothetical life situations and prioritizing budget items.	
15	X	Unit Five: The Simulation Students experience the JA Finance Park simulation, where they apply classroom learning by making important spending decisions and maintaining a balanced budget.	
		Unit Six: After the Simulation Students participate in a reflective assessment of what they accomplished during the JA Finance Park simulation. The assessment includes feedback from parents/guardians.	

Develop a plan for managing earning, spending, saving, and giving using spreadsheets, online resources, or commercial software.

- a. Create a budget, net worth statement, and income expense statement using a spreadsheet.
- b. Utilize spreadsheet features, including formulas, functions, sorting, filtering, charts, and graphs.
- c. Identify types of income other than wages, including rent, interest, and profit earned from various resources.
- d. Evaluate various methods for acquiring goods and making major purchases.

Examples: borrowing, renting, leasing, paying cash

1	X	X	JA Personal Finance focuses on: earning money; spending money wisely through budgeting; saving and investing money; using credit cautiously; and protecting one's personal finances. Session One – Plan to Earn Students learn that healthy personal finances take planning and managing. They begin to analyze major life events and	Rosemary Gustin, Vice President 205-290-9326 x110 Toll free: 888-879-9310 x110 rgustin@jaogb.org JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount, Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, Washington and Wilcox.
			issues that have financial implications.	
15		X	Session Two – Saving for Life – Students analyze the role saving plays in their personal finances and how having a healthy savings plan is necessary in all phases of life.	
15		X	Session Three – The Budget Game Students investigate budgeting and why many people have difficulty staying within a budget.	
20		X	Session Four – Credit Choices – Students analyze the importance of credit and the outcomes of wise and poor use of credit.	
17, 22		X	Session Five Savvy Consumer — Groups work together to create public service announcements (PSA's) to inform each other of risks they could face in their finances and identify ways to protect themselves from potential loss.	

16	Evaluate the effect of personal preferences, advertising, marketing, peer pressure, and family history on consumer choices and decision making in the marketplace. a. Compare goods and services to determine best value, including sales tax, tips, coupons, discounts, product quality, and unit pricing.
	b. Explore how to use different payment methods, including cash, debit card, credit card, online payments, mobile devices, checks, payroll cards, layaway plans, and automatic bank deduction
17	Distinguish differences between the purpose of saving and the objectives associated with investing. a. Explain how using the principles of compound interest and the Rule of 72 in investing builds wealth to meet financial goals. b. valuate various ways to buy and sell investments, including mutual funds, exchange-traded funds (ETFs), stocks, bonds, certificates of deposit (CDs), real estate, and commodities.
18	Analyze various types of financial institutions. a. Evaluate services and related costs associated with financial institutions in terms of personal banking needs. Examples: checking and savings accounts, personal checks, cashier checks, overdraft fees
19	Demonstrate how to manage checking and savings accounts, balance bank statements, and use online financial services.
20	Determine advantages and disadvantages of using credit. a. Analyze credit card offerings for the effect on personal finances. Examples: annual percentage rate (APR), grace period, incentive buying, methods of calculating interest, fees
	
21	Examine why credit ratings and credit reports are important to consumers. a. Explain ways of building and maintaining a good credit score. b. Determine the implication of entering into contracts and binding agreements. (e.g. college loans, cell phone contracts, car loans, collateral loans, passbook loans, mortgages). c. Describe legal and illegal types of credit that carry high interest rates, including payday loans, rent-to-buy agreements, and loan-sharking. d. Assess the implications of bankruptcy, including Chapter 7, Chapter 11, and Chapter 13.
22	Determine the type of insurance associated with different types of risks, including automobile, personal and professional liability, home, apartment, property, health, life, long-term care, and disability. a. Analyze factors that reduce the cost of insurance. b. Identify perils that are insurable. Examples: injury, loss, destruction
23	Develop a plan for financial security in the event of disaster, including secure storage of financial records and personal documents, available cash reserve, household inventory list, and medic records retention.

Other Concepts in Personal Finance			
Entrepreneur			
	JA Be Entrepreneurial	Junior Achievement of	Rosemary Gustin, Vice President
	Session One: Introduction to	Greater Birmingham	205-290-9326 x110
	Entrepreneurship		Toll free: 888-879-9310 x110
	, , ,		rgustin@jaogb.org
			JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount,
			Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega,
			Tuscaloosa, Walker, Washington and Wilcox.
	JA Be Entrepreneurial		
	 Session Two: What's my 		
	Business?		
	JA Be Entrepreneurial		
	 Session Three: Who's My 		
	Customer?		
	JA Be Entrepreneurial		
	 Session Four: What's My 		
	Advantage?		
	JA Be Entrepreneurial		
	 Session Five: Competitive 		
	Advantages		
	JA Be Entrepreneurial		
	 Session Six: Ethics Are Good 		
	For Business		
	JA Be Entrepreneurial		
	Session Seven: The Business		
	Plan		
	JA It's My Business! Encourages	Junior Achievement of	Rosemary Gustin, Vice President
	students to use critical thinking to	Greater Birmingham	205-290-9326 x110
	learn entrepreneurial skills that		Toll free: 888-879-9310 x110
	support positive attitudes as they		rgustin@jaogb.org
	explore and enhance their career		JA of Greater Birmingham serves the following counties: Baldwin, Bibb, Blount,

aspirations.	Calhoun, Clarke, Dallas, Etowah, Jefferson, Mobile, Perry, Shelby, St. Clair, Talladega,
Session One: I Am an	Tuscaloosa, Walker, Washington and Wilcox.
Entrepreneur	
JA It's My Business!	
Session Two: I Can Change the	
World	
JA It's My Business!	
Session Three: I know My	
Customer	
JA It's My Business!	
Session Four: I Have an Idea	
JA It's My Business!	
Session Five: I See a Need	
JA It's My Business!	
Session Six: Celebrate	
Entrepreneurs!	