Creative Floral Design

Creative Floral Design is a one-credit course designed to inspire students to use creative capabilities in the floriculture industry. Topics include career opportunities, safety, design mechanics, floral designs, creative designing, and visual marketing.

Content standards for this course are not intended to serve as the entire curriculum. Teachers are encouraged to expand the curriculum beyond the limits of these content standards to accommodate specific community interests and utilize local resources. This course encourages critical thinking, use of the scientific method, integration of technology, development of student leadership skills, and application of knowledge and skills related to practical questions and problems. Safety concepts are integrated into instruction to the maximum extent possible.

Career and technical student organizations are integral, cocurricular components of each career and technical education course. These organizations serve as a means to enhance classroom instruction while helping students develop leadership abilities, expand workplace-readiness skills, and broaden opportunities for personal and professional growth.

Career Opportunities

Students will:

1. Describe careers in creative floral design.
2. Identify professional florist associations.

Safety

3. Apply safety precautions involved in creative floral design.

Design Mechanics

4. Demonstrate the use of design mechanics in creative floral designs.
   Examples: wiring and taping techniques, interpreting progressive color theory, analyzing floral design forms

Floral Designs

5. Demonstrate design techniques used in creating contemporary arrangements, including basing, clustering, pillowing, layering, bundling, and wrapping.
6. Design abstract and interpretive arrangements using both natural and man-made materials.
7. Create period designs, including southwest, colonial, country, oriental, and European.
Creative Designing

8. Describe factors involved with balloon decorating.
   - Creating symmetrical and asymmetrical balloon designs

9. Create tabletop floral arrangements for special events.

10. Construct various specialty arrangements, including dish gardens, topiaries, jardinières, and pot-de-fleur.

11. Demonstrate the ability to dry and preserve flowers and foliage.
    - Designing a dried flower arrangement

12. Identify various types of permanent flowers.
    Examples: silk, plastic, paper

Visual Marketing

13. Create window and in-store displays, including radiation, step, pyramid, and zigzag designs.
    - Critiquing window displays for visual balance, harmony, lighting, and aesthetics