MEGA Conference 2021 Exhibitors
February 1, 2021

MEMORANDUM

TO: Mega Conference 2021 Exhibitors

FROM: Dr. Molly Killingsworth, Director
Mega Conference Planning Committee

RE: Mega Conference 2021 Exhibit Space

The Alabama State Department of Education (ALSDE) will host the MEGA Conference 2021 in Mobile, Alabama, at the Mobile Convention Center, the Renaissance Riverview Plaza Hotel, and the Renaissance Battle House Hotel on July 12-16, 2021. This year’s conference will be expanded to include additional sections in the ALSDE and offer approximately 250 concurrent sessions (virtual and face-to-face) that will provide professional learning and hands-on workshops for attendees. The MEGA Conference provides an outstanding and cost-effective opportunity for exhibitors to meet with school systems, building-level administrators, teachers, counselors, assessment specialists, university personnel, parents, and others from all areas of Alabama to inform them of your services/products and how they may be integrated into educational programs.

Please note the following changes regarding exhibit space, registration, and payment for MEGA Conference 2021

- Exhibitors will be located on the main concourse of the Mobile Convention Center. We will not locate exhibitors on the lower level.
- Due to the current pandemic and social distancing requirements, a limited number of booths are currently available. With the vaccine becoming readily available we're anticipating that July will allow us to fill the 110 spaces allowed. However, if we are not able to do so, exhibitors will be fully refunded.
- The ALSDE, along with the Mobile Convention Center, assures exhibitors that every effort will be made to assign exhibit space in areas with the greatest amount of traffic. However, exhibitors must understand that not all areas are “prime locations.” Thus, the importance of returning the Exhibitor form and payment as early as possible is the key to a good location.
- Each exhibit space will be approximately 10’x10’ with an 8’ back drape and 3’ drapes on either side. Each booth will be furnished with one skirted table, two chairs, one wastebasket, and one ID sign. The cost for a single booth is $600.00; a double booth is $1,200.00; a triple booth is $1,600.00; and a quad booth is $2,100.00.
- Once the exhibiting company has registered online and made payment, the exhibitor will receive an email from McRae Conferences and Trade Shows confirming receipt of submission and payment.
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• Acceptable payment will be by credit card (Amex, Visa or MC) or check made payable to MEGA Conference and mailed to: MEGA EXHIBITS, McRae Conferences and Trade Shows, 1401 Maclay Commerce Drive, Tallahassee, FL 32312.
• McRae Conferences and Trade Shows will contact exhibitors approximately six weeks prior to the conference to secure the names of the personnel who will work their booths. (A separate online form will be used to collect those names.)
• Exhibitors will be informed by the ALSDE of their booth assignments approximately six weeks prior to the conference.
• An Exhibitor Kit from the Arthur R. Outlaw Mobile Convention Center will be sent to exhibitors approximately six weeks prior to the conference with information regarding procedures for requesting additional services.

To reserve booth space at Mega Conference 2021, please CLICK HERE for the Online Exhibit Form.

Onsite registration for participants will begin on Monday, July 12, 2021, at 8 a.m. A General Session will be held on Monday at 1:30 p.m. in the Mobile Convention Center. Concurrent sessions will begin on Tuesday, July 13, 2021, at 8:15 a.m. and run through Friday, July 16, 2021, at 11:30 a.m.

Exhibitors are encouraged to set up on Sunday, July 11, 2021, 2 p.m. to 8 p.m. and/or Monday, July 12, 2020, 7 a.m. to 12 noon. Exhibits will be open to attendees Monday through Thursday, 8 a.m. to 5 p.m. and Friday, 8 a.m. to 11:30 a.m. We are requesting that the removal of exhibits occur on Thursday, July 15, 12 noon to 5 p.m. or Friday, July 16, 8 a.m. to 11:30 a.m. All exhibits must be removed by 12 noon on Friday.

The deadline for submitting the Exhibitor Application Form and payment is May 1, 2021.

If you have questions or concerns, please contact Mr. Barry Blackwell via email at barryb@elmore.rr.com.

We look forward to working with you this year. We thank you for your interest and support of the MEGA Conference.

MK/ASL