CAREER AND TECHNICAL EDUCATION

HIGH QUALITY INSTRUCTIONAL MATERIALS REVIEW

2021-2022

Tier I, Exemplifies Quality	Approved by AL State Board of Education
Tier II, Approaching Quality	Approved by AL State Board of Education
Tier III, Not Representing Quality	Rejected by AL State Board of Education

Grade Level/Subject Area	Textbook Title/Series	Publisher	Approval Status	Supplemental or Comprehensive
Business, Management, & Administration				
	Technology for Success and Shelly Cashman Series Microsoft Office 365 and Office 2019	Cengage		Comprehensive
	Shelly Cashman Series Microsoft Office 365 & Office 2019 Intermediate	Cengage		Comprehensive
	Illustrated Series Microsoft office 365 & Office 2019 Intermediate	Cengage		Comprehensive
	Principles of Business Updated, Precision Exams Edition	Cengage		Comprehensive
	Responsive Web Design with HTML 5 & CSS	Cengage		Comprehensive
	ICEV Business, Marketing, Finance, IT & Media Site: ***Business Essentials***	CEV		Comprehensive
	ICEV Business, Marketing, Finance, IT & Media Site: ***Business Software Applications I***	CEV		Comprehensive

	ICEV Business, Marketing, Finance, IT & Media Site: *Business Software Applications II*	CEV	Green	Comprehensive
	ICEV Business, Marketing, Finance, IT & Media Site: *Digital Media Design*	CEV	Yellow	Comprehensive
	ICEV Business, Marketing, Finance, IT & Media Site: *Business Skills Development*	CEV	Green	Comprehensive
	ICEV Business, Marketing, Finance, IT & Media Site: *Digital Media Skills Development*	CEV	Green	Comprehensive
	ICEV Business, Marketing, Finance, IT & Media Site: *Intro to BMA, Finance & Marketing Clusters*	CEV	Green	Comprehensive
	ICEV Business, Marketing, Finance, IT & Media Site: *Exploring BMA, Finance & Marketing Clusters*	CEV	Yellow	Comprehensive
	Digital Savvy, Individual Student License	CompuScholar	Yellow	Comprehensive
	Python Programming, Individual Student License	CompuScholar	Yellow	Comprehensive
	Unity Game Programming, Individual Student License	CompuScholar	Yellow	Comprehensive
	Java Programming, Individual Student License	CompuScholar	Red	Comprehensive
	Web Design, Individual Student License	CompuScholar	Red	Comprehensive
	Business Information Management 1A: Introduction	eDynamic	Yellow	Comprehensive
	Business Information Management 1B:: Data Essentials	eDynamic	Yellow	Comprehensive
	Business Law 1A: Introduction	eDynamic	Red	Comprehensive
	Business Law 1B: Legal Aspects of Business	eDynamic	Red	Comprehensive
	Digital Design 1A: Introduction	eDynamic	Red	Comprehensive
	Digital Design 1B:	eDynamic	Yellow	Comprehensive
	Digital Media Fundamentals 1A: Introduction	eDynamic	Yellow	Comprehensive
	Digital Media Fundamentals 1B: Producing the Web	eDynamic	Red	Comprehensive
	Foundations of Game Design 1A: Introduction	eDynamic	Red	Comprehensive
	Foundations of Game Design 1B: Storytelling, Mechanics, Production	eDynamic	Red	Comprehensive
	Principles of Business, Marketing and Finance 1A: Introduction	eDynamic	Green	Comprehensive

	Principles of Business, Marketing and Finance 1B: Targeting your business insight	eDynamic	🟩	Comprehensive
	Web Development 1A: Introduction	eDynamic	🟥	Comprehensive
	Web Development 1B: Planning and Design	eDynamic	🟥	Comprehensive
	International Business- Global Commerce in the 21st Century	eDynamic	🟩	Comprehensive
	Middle School Coding 1A: Introduction	eDynamic	🟨	Comprehensive
	Middle School Coding 1B: Learning Python and Javascript	eDynamic	🟥	Comprehensive
	Middle School Exploring Business	eDynamic	🟥	Comprehensive
	Access: Office Fundamentals (supplemental)	eDynamic	🟩	Supplemental
	Excel: Office Fundamentals (supplemental)	eDynamic	🟩	Supplemental
	Powerpoint: Office Fundamentals (supplemental)	eDynamic	🟩	Supplemental
	Word Office Fundamentals (supplemental)	eDynamic	🟩	Supplemental
	Principles of Management	Goodheart	🟩	Comprehensive
	Introduction to Computers and Information Technology	Savvas	🟩	Comprehensive
	Learning Microsoft Office 365, Level 1	Savvas	🟨	Comprehensive
	Learning Microsoft Office 365, Level 2	Savvas	🟨	Comprehensive
Finance				
	Economics: New Ways of thinking	Carnegie	🟩	Comprehensive
	Century 21 Accounting General Journal	Cengage	🟩	Comprehensive
	Century 21 Accounting Multicolumn Journal	Cengage	🟩	Comprehensive
	Century 21 Accounting: Advanced	Cengage	🟩	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site - *Business Finance*	CEV	🟩	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site - *Personal Finance*	CEV	🟩	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site - *Entrepreneurship & Financial Skills Development (8th)*	CEV	🟩	Comprehensive

	Introduction to Personal Finance	Houghton Mifflin	🟨	Comprehensive
	Personal and Family Finance username: business password: Merchant#627	eDynamic (online)	🟥	Comprehensive
	Personal Financial Literacy	Savvas	🟨	Comprehensive
Marketing				
	Business Communication	Cengage	🟩	Comprehensive
	Marketing	Cengage	🟨	Comprehensive
	Sports and Entertainment Marketing	Cengage	🟨	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site - *Business Communications*	CEV	🟩	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site – *Entrepreneurship*	CEV	🟩	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site - *Advertising and Sales*	CEV	🟩	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site - *Marketing Principles*	CEV	🟩	Comprehensive
	iCEV Business, Marketing, Finance, IT & Media Site - *Retail & Fashion*	CEV	🟩	Comprehensive
	Essentials of Marketing	McGraw Hill	🟩	Comprehensive
	BUSINESS COMMUNICATION 1A: INTRODUCTION : username: business password: Merchant#627	eDynamic (online)	🟥	Comprehensive
	BUSINESS COMMUNICATION 1B: LISTEN, SPEAK, WRITE username: business password: Merchant#627	eDynamic (online)	🟥	Comprehensive
	ENTREPENEURSHIP 1A: INTRODUCTION username: business password: Merchant#627	eDynamic (online)	🟥	Comprehensive
	ENTREPRENEURSHIP 1B: MAKE YOUR IDEA A REALITY username: business password: Merchant#627	eDynamic (online)	🟥	Comprehensive
	MARKETING FOUNDATIONS 1A: INTRODUCTION username: finance password: Money#475	eDynamic (online)	🟥	Comprehensive

	MARKETING FOUNDATIONS 1B: BUILDING YOUR BASE username: finance password: Money#475	eDynamic (online)	🟥	Comprehensive
	Advertising and Sales Promotion username: finance password: Money#475	eDynamic (online)	🟥	Comprehensive
	Hospitality and Tourism 1: Travelling the Globe username: business password: Merchant#627	eDynamic (online)	🟥	Comprehensive
	Sports and Entertainment Marketing username: finance password: Money#475	eDynamic (online)	🟥	Comprehensive
	ENTREPRENEURSHIP - Entrepreneurship course	Goodheart	🟩	Comprehensive
	HOSPITALITY SERVICES - Hospitality Management and Marketing course	Goodheart	🟩	Comprehensive
	MARKETING DYNAMICS - Marketing Principles	Goodheart	🟩	Comprehensive
Manufacturing 9-12				
	Precision Machining	Cengage	🟨	Comprehensive
	ROBOTICS 1A: INTRODUCTION	eDynamic	🟥	Comprehensive
	ROBOTICS 1B: INTELLIGENT ROBOTS	eDynamic	🟥	Comprehensive
	3D Modelling	eDynamic	🟥	Comprehensive
	Introduction to Manufacturing: Product Design and Innovation	eDynamic	🟥	Comprehensive
	Exploring Drafting	Goodheart	🟨	Comprehensive
Work-based Learning				
9-12	High School Career Discovery	eDynamic	🟥	Comprehensive
9-12	Workplace and Internship Readiness	eDynamic	🟥	Comprehensive
6-8	Middle School Career Exploration 1	eDynamic	🟥	Comprehensive

Career Explorations/Career Preparedness				
6-8	Career Exploration Site	CEV		Comprehensive
9-12	Career Exploration Site	CEV		Comprehensive
6-8	Discovering Careers	Goodheart		Comprehensive
7-12	College and Career Readiness	Savvas		Comprehensive

Please note the following:

- *A **comprehensive textbook/program** is defined as one that meets the standards outlined in the 2021 Alabama Courses of Study English Language Arts.*

- *A **supplemental textbook/program** is used to support and extend the critical elements of a comprehensive textbook/program. A supplementary textbook/program is not sufficient to be used as the primary resource for a particular grade or course.*