Request for Proposal
RFP ALSDE 2023-14
Continuous Improvement System of Support
Alabama State Department of Education
Federal Programs Section

Note: FAXED OR E-MAILED PROPOSALS WILL NOT BE ACCEPTED.
Inquiries and response submissions related to this RFP are to be addressed to:
Cindy Gillespie
Office of Operations
Alabama State Department of Education
50 North Ripley Street, Room P305
Gordon Persons Building
Montgomery, AL 36104
Email: cgillespie@alsde.edu

Deadline:

Proposals must be received no later than 4:00 p.m. on Wednesday, August 30, 2023.
It is required that each vendor clearly mark the envelope RFP ALSDE 2023-14 in the lower left corner of the envelope (Response packages that are not marked will be rejected).

The proposal package must contain the following:

1. Original proposal plus four copies with original signatures (The proposal must be signed by an official authorized to legally bind the vendor to the information provided). One (1) electronic copy on a USB flash drive in MS Word format.

2. Must be currently registered with The Alabama Department of Finance, Division of Purchasing as a State Vendor and provide vendor number. http://www.purchasing.alabama.gov

3. The vendor must complete the affidavit for business entity/employer/vendor. Verification of enrollment in E-verify should be presented on the form found in Appendix A.

Proposal Opening
Thursday, August 31, 2023
9:00 am
Gordon Persons Building, Martin Conference Room
50 North Ripley Street
Montgomery, AL 36104
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1.1 Purpose and Background

Purpose:
The Alabama State Department of Education (ALSDE) seeks to find a vendor to provide a system of continuous improvement support. Support will include an online platform that will support the state’s strategic priorities and initiatives with a coherent, systemic, learner-centric improvement system that provides a common statewide continuous improvement process supported by a single-shared set of tools and resources.

The selected vendor will support the state priorities through strategic partnerships and an effective education workforce, supported and driven by a systemic infrastructure (state, regional, district, school, classroom, learner). This platform must integrate with the current accreditation system utilized by local education agencies (LEAs) to provide a seamless transition.

Background:
Since 2012, the ALSDE has used an online platform to streamline and align the state’s improvement planning process, and state and federal accountability requirements to national accreditation requirements. The ALSDE seeks a vendor that can provide many concrete deliverables including, but not limited to, relevant and unduplicated content through various diagnostics, assurances and reporting tools, statewide professional development, and a tailored web-based diagnostic and improvement platform to manage and facilitate the implementation and oversight of school improvement, accreditation, and accountability.
1.2  **Anticipated Time Table**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Proposal Submission Deadline</td>
<td>Wednesday, August 30, 2023</td>
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<tr>
<td>Bid Opening</td>
<td>Thursday, August 31, 2023</td>
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1.3  **Proposal Evaluation**

An Evaluation Team will review the proposals and make a recommendation. The criteria listed below will be used to evaluate the proposals for the purpose of ranking them in relative position based on how fully each proposal meets the requirements of this RFP.

**Evaluation Criteria:**

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Points</th>
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<tbody>
<tr>
<td>Vendor qualifications and experience working with AL</td>
<td>35</td>
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<tr>
<td>Budget Proposal</td>
<td>20</td>
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<tr>
<td>Detailed description and delivery of training materials, presentations, and/or modules, including alignment to standards</td>
<td>45</td>
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**Best and Final Offers:**

The ALSDE may either accept a vendor's initial proposal by award of a contract or enter into discussions with vendors whose proposals are deemed to be reasonably acceptable consideration for award. After discussions are concluded, a vendor may be allowed to submit a “Best and Final Offer” for consideration in a manner and method prescribed by the ALSDE. By submitting a proposal, each vendor accepts and agrees to all conditions and requirements herein.

The ALSDE will make all decisions regarding evaluation of the proposal. The ALSDE reserves the right to judge and determine whether a request is compliant with and has satisfactorily met the requirements of the RFP. The ALSDE reserves the right to waive technical and other defects if, in its judgment, the interest of the ALSDE so requires. Any further information disclosed about the RFP during this process will be provided to all vendors in a manner and method prescribed by the ALSDE.

**Rejection of Proposal:**

The ALSDE reserves the right to reject any or all proposals that are deemed to be non-responsive, late in submission, or unsatisfactory in any way. The ALSDE shall have no obligation to award a contract for work, goods, and/or services as a result of this RFP.

Qualified bidders aggrieved in connection with the solicitation of a contract may protest to the Chief Procurement Officer. See generally State of Alabama Department of Finance Administrative Code Regulations at https://finance.alabama.gov/media/rnii4ga1/administrative-code-355-4-1-01-thru-06.pdf.
Confidentiality:

All information contained in the RFP is considered to be the exclusive property of the ALSDE. Recipients of this RFP are not to disclose any information contained within the RFP unless such information is publically available. This RFP is provided for the sole purpose of allowing Vendors to respond to these specifications.

Selection Process:

The number of grants awarded depends on the number of proposals submitted and the quality of the proposed projects, funding availability, and the best interests of the Agency.

The ALSDE will select the vendor that provides the most technically sound and cost-effective proposal that best fits the needs of the ALSDE. Final selection of the successful vendor will not be based solely on cost. The vendor product will be evaluated primarily on the scope of the activities linked to associated costs as detailed in the RFP. RFPs will be reviewed to ascertain that minimum requirements have been met. The ALSDE reserves the right to conduct discussions with potential vendors in order to clarify information contained in their proposals, but the ALSDE has no obligation to do so. The vendor will provide notice to the ALSDE any partnership with another firm to provide parts of the solution; however, the vendor must provide management of the partner and is responsible for all project performance. Any subcontractor or partner will be subject to the same vetting process as the vendor, and the vendor is responsible for ensuring that each subcontractor acknowledges and is contractually bound by the staffing plan and other commitments listed in this RFP.

Unless provided by law, nothing in this RFP shall be construed to create any legal obligation on the part of ALSDE or any respondents. The ALSDE reserves the right, in its sole discretion, to amend, suspend, terminate, or reissue the RFP—in whole or in part—at any stage. In no event shall the ALSDE be liable to respondents for any cost or damages incurred in connection with the RFP process, including, but not limited to, any and all costs of preparing a response to this RFP or any other costs incurred in reliance on this RFP. No respondent shall be entitled to repayment from the ALSDE for any costs, expenses, or fees related to the RFP. All supporting documentation submitted in response to the RFP will become the property of the ALSDE. Respondents may also withdraw their interest in the RFP in writing at any point in time, as more information becomes known. If, within the confines of this RFP, the vendor provides intellectual property be it understood that all RFP contents are subject to Open Records Act laws and thus are subsequently in the public domain.

Only the final results of the ALSDE Evaluation Committee may be considered public. Any work papers, individual evaluator or consultant comments, notes, or score will not be considered public. The final results of the ALSDE Evaluation Committee will not be publicly available until a final contract has received all necessary approvals.

Open Records Act requests can be made at the following website:
https://alsde.mycusthelp.com/WEBAPP/_rs/(S(f5sv2dmcmpb2aknppsaqshwn))/supporthome.aspx
Disclaimer Notice:
The ALSDE shall not be liable for any costs associated with the preparation of proposals or negotiations of a contract incurred by any party.

Availability of Funds:
It is expressly understood and agreed that the obligations of the ALSDE to proceed is conditioned upon the continued availability of funds that may be expended for these purposes.

1.4 Conditions and Terms

Contract Terms:
The contract resulting from this RFP may be renewable for four (4) additional years pending written agreement of the vendor and the ALSDE, dependent upon required state approvals, availability of funds, performance evaluations of the project, at the full discretion of the ALSDE. The contract will commence pending Legislative Review Committee approval and Governor’s signature.

The vendor shall be fully prepared to commence work after full execution of the contract by parties and the receipt of required governmental approvals.

Proposals should reference each element in the RFP by number on the cover of each copy and be arranged in the same sequence. All fees and costs are to be stated in United States currency. Vendors must reply to each element of the RFP.

Section 2.00 Scope

2.1 Scope of Vendor’s Work and Responsibilities

• Create, implement, and sustain a common statewide continuous improvement system supported by a single shared set of tools, an online platform, and resources that are aligned to the ALSDE instructional goals and national accreditation standards. All online platform data must be secured according to the current Personally Identifiable Information (PII) Standards.

• Utilize a system that emphasizes data collection and feedback to improve Alabama’s education system.

• Develop learning partnerships that sustain regular and ongoing learning opportunities, both in person and virtual.

• Identify a shared model of differentiated classroom supports and interventions to improve student outcomes for all learners.
• Develop and conduct an annual evaluation of implementation and impact of partnership on the state education agency, regional, district, school, and student outcomes.

• Work in partnership with the ALSDE to establish a strategic partnership team and formalized meeting structure to support continued collaboration and alignment, as well as ongoing evaluation and improvement of partnership deliverables.

• Prepare and maintain a project plan that identifies and assigns tasks, major milestones for the efforts of the project team, and the estimated dates on which they will occur.

• Review project tasks, schedules, and resources and make changes or additions as appropriate to ensure the accuracy of the project plan.

• Participate in regular project status meetings and provide status updates.

• Work with the ALSDE to map out and implement a single statewide system of continuous improvement that addresses ALSDE state and federal program requirements, as well as national accreditation requirements.

• Provide an annual export of stakeholder survey, diagnostic, and/or observation results. Provide accreditation standard ratings and assurance results for accreditation, Title I, and Program Improvement completed by Alabama Institutions.

2.2 Scope of Alabama State Department of Education's Work and Responsibilities

The ALSDE will create a team that represents different levels within the organization and varied involvement in the day-to-day aspects of the solution definition and administration. This diverse group will gather data and information, provide business and functional requirements, make critical decisions, coordinate solution rollout and communications, and attend regularly scheduled biweekly and/or monthly status meetings. Involvement will vary based on stages in the project lifecycle.

The ALSDE will provide the overall vision for the partnerships and define success for solution administration. A cross-section of the ALSDE organization will play a key role in achieving project deliverables, monitoring progress, making/influencing decisions, and ensuring the overall success of the solution administration.
3.1 Requirements of Proposal

The vendor must provide the following mandatory information. **Failure to provide this information may be cause for the proposal to be rejected.** Qualifications, experience, and cost will be evaluated for contract award. The proposal may be submitted under the same cover with Vendor Requirements and Cost Proposal in two distinct sections. E-verify information must be submitted for all employees, including contractors of the vendors, if necessary and applicable.

**Part I**

**Signed Cover Letter:**

The cover letter shall serve as the first page of the vendor's proposal. The vendor shall complete the cover letter and attach it to the proposal in response to the RFP. The cover letter must be signed by an official authorized to legally bind the vendor. It will state that the vendor is a legal entity that will meet the specifications. The cover letter must accompany the submitted proposal. The letter accompanying the proposal must have original signatures and must include contact numbers and email addresses for the authorized official signing the letters.

**Part II**

**Vendor Qualification and Experience:**

Vendor shall provide satisfactory evidence of the vendor's capability to coordinate the types of activities and to provide the services described in the RFP in a timely manner, specifically addressing the areas indicated in the Scope of Vendors Work and Responsibilities (Section 2.1 of the RFP). Special attention should be given to the discussion of qualifications. The discussion shall include a description of the vendor's background and relevant experience as related to the required activities in the RFP.

**Part III**

Vendor shall provide a detailed plan describing how the services will be performed to meet the requirements of the RFP. The description shall encompass the requirements of this RFP, specifically addressing the areas indicated in the Scope of Vendors Work and Responsibilities (Section 2.1 of the RFP). The response must be prepared and organized in a clear and concise manner that is easily understandable.

**Vendor Organization:**

Describe your organizational structure and explain how your organization qualifies to be responsive to the requirements of this RFP.

**References:**

The vendor shall provide a minimum of three (3) references that can support and validate training and/or projects and outcomes, including names or persons who may be contacted, the position of the person, addresses, and telephone numbers where similar training and/or projects to that described in this RFP have been conducted.
Executive Summary:

An executive summary is required. This summary will condense and highlight the contents of the vendor’s proposal.

Part IV
Cost Proposal:

Vendor shall include the fee structure and pricing for the platform, training sessions, and program. The vendor shall submit a cost proposal in addition to other required information.

Flat rates for half- and/or whole-day training sessions should be inclusive of travel and/or supplies and materials costs and identify if the training is in person or virtual, and the proposed number of participants. Flat rates for consulting, coaching, and/or professional services should stipulate the cost per hour and the proposed number of hours. Project costs must include all proposed necessary charges to be made by the grantee in accomplishing the objectives of the grant during the specified grant period (initial grants are generally for a one-year period unless otherwise noted).

Subcontractor Disclosure:

If the execution of work to be performed requires the hiring of subcontractors, you must clearly state this in the bid proposal and provide qualification for such individuals. Subcontractors must be identified and the services they will provide or work they will perform must be clearly defined. The ALSDE will not refuse a proposal based upon use of a subcontractor; however, the ALSDE reserves the right to refuse the subcontractor you have selected. Contractor and associated personnel shall remain solely responsible for the performance of all work, including work that may be sub-contracted.

Describe your rationale for utilizing subcontractors, including relevant experience partnering with stated subcontractor(s). Documents for E-verification of subcontractors are the sole responsibility of the contractor and must be available upon request to ensure compliance.

Section 4.00 General Terms and Conditions

4.1 Governance

This RFP and its terms shall be governed and construed according to the laws of the State of Alabama. Any dispute arising out of this RFP shall be brought in the State of Alabama, with venue in Montgomery County, Alabama. Vendors agree to comply with all applicable federal and state laws and regulations.
4.2 **Immigration**

The proposal must contain a statement that the firm is aware of and in compliance with the requirements of the *Beason-Hammon Alabama Taxpayer and Citizen Protection Act*; a statement that the vendor is enrolled in the E-Verify as required by Section 31-13-9 (b), *Code of Alabama 1975*, as amended:

**BEASON-HAMMON ALABAMA TAXPAYER AND CITIZEN PROTECTION ACT**

**COMPLIANCE**

The *Beason-Hammon Alabama Taxpayer and Citizen Protection Act* (31-B-1 et seq, *Code of Alabama 1975*, as amended by Act 2012-491) regulates illegal immigration in the State of Alabama. All contracts with the State or political subdivision thereof must fully comply with each provision as provided by law.

A proposal must include a statement that the vendor has knowledge of this law and is in compliance. Before a contract is signed, the vendor awarded the contract must submit a Certificate of Compliance using the form at Appendix A. E-Verify enrollment can be accomplished at the website of the United States Department of Homeland Security at [http://www.uscis.gov](http://www.uscis.gov).

See Section 10 for additional language required by Section 10(k) of the Act to be included in the contract.

*Rev.5-24-13*
4.3 **Conflict of Interest**

The vendor attests that no employee, officer, or agent of the vendor shall participate in the selection, award, or administration of a contract if a real or apparent conflict of interest may be involved. A conflict would arise when the employee, officer, agent, any member of his or her immediate family, his or her partner, or an organization that employs or is about to employ any of the parties indicated herein has a financial or other interest in the organization selected for an award. The officers, employees, and agents of the vendor, if selected as the career planning system vendor, shall neither award nor offer gratuities, favors, nor anything of monetary value from vendors or subcontractors.

4.4 **Discrimination**

**Alabama Non-Discrimination Statement:**

No person shall be denied employment, be excluded from participation in, be denied the benefits of, or be subjected to discrimination in any program or activity on the basis of disability, gender, race, religion, national origin, color, age, genetic information, or any other category protected under the law. Ref: Sec. 1983, Civil Rights Act, 42 U.S.C.; Title VI and VII, Civil Rights Act of 1964; Rehabilitation Act of 1973, Sec. 504; Age Discrimination in Employment Act; the Americans with Disabilities Act of 1990 and the Americans with Disabilities Act Amendments Act of 2008; Equal Pay Act of 1963; Title IX of the Education Amendment of 1972; Title II of the Genetic Information Nondiscrimination Act of 2008. Title IX Coordinator, P.O. Box 302101, Montgomery, Alabama 36130-2101 or call (334) 694-4717.
APPENDIX “A”

CERTIFICATE OF COMPLIANCE WITH THE BEASON-HAMMON ALABAMA TAXPAYER AND CITIZEN PROTECTION ACT (ACT 2011-535, as amended by ACT 2012-491)

DATE: _______________________

RE Contract/Grant/Incentive (describe by number or subject):

__________________________________________________________ by and between

__________________________________________________________ (Contractor/Grantee) and

__________________________________________________________ (State Agency, Department or Public Entity)

The undersigned hereby certifies to the State of Alabama as follows:

1. The undersigned holds the position of ___________________________ with the Contractor/Grantee named above, and is authorized to provide representations set out in this Certificate as the official and binding act of that entity, and has knowledge of the provisions of THE BEASON-HAMMON ALABAMA TAXPAYER AND CITIZEN PROTECTION ACT (ACT 2011-535 of the Alabama Legislature, as amended by ACT 2012-491) which is described herein as “the Act.”

2. Using the following definitions from Section 3 of the Act, select and initial either (a) or (b), below, to describe the Contractor/Grantee’s business structure.

BUSINESS ENTITY. Any person or group of persons employing one or more persons performing or engaging in any activity, enterprise, profession, or occupation for gain, benefit, advantage, or livelihood, whether for profit or not for profit.

a. Self-employed individuals, business entities filing articles of incorporation, partnerships, limited partnerships, limited liability companies, foreign corporations, foreign limited partnerships, and foreign limited liability companies authorized to transact business in this state, business trusts, and any business entity that registers with the Secretary of State.

b. Any business entity that possesses a business license, permit, certificate, approval, registration, charter, or similar form of authorization issued by the state, any business entity that is exempt by law from obtaining such a business license, and any business entity that is operating unlawfully without a business license.

EMPLOYER. Any person, firm, corporation, partnership, joint stock association, agent, manager, representative, foreman, or other person having control or custody of any employment, place of employment, or of any employee, including any person or entity employing any person for hire within the State of Alabama, including a public employer. This term shall not include the occupant of a household contracting with another person to perform casual domestic labor within the household.

___ (a) The Contractor/Grantee is a business entity or employer as those terms are defined in Section 3 of the Act.

___ (b) The Contractor/Grantee is not a business entity or employer as those terms are defined in Section 3 of the Act.

3. As of the date of this Certificate, the Contractor/Grantee does not knowingly employ an unauthorized alien within the State of Alabama and hereafter it will not knowingly employ, hire for employment, or continue to employ an unauthorized alien within the State of Alabama;

4. The Contractor/Grantee is enrolled in E-Verify unless it is not eligible to enroll because of the rules of that program or other factors beyond its control.

Certified this __________ day of _______________ 20______.

________________________________________________________

By: ___________________________________________________

Its ____________________________________________________

The above Certification was signed in my presence by the person whose name appears above, on this __________ day of _______________ 20______.

WITNESS: ______________________________________________

________________________________________________________

Printed Name of Witness