## The Time is Now:

Leveraging the Power of Chronic Absence to Improve Achievement


## Ahbout Us

Attendance Works is a non-profit initiative that advances student success and closes equity gaps by reducing chronic absence. Since our launch in 2010, we have become the nation's "go to" resource for student attendance with more than a quarter million annual users of our website (www.attendanceworks.org)

We work at the local, state and national level - with each level of practice informing and influencing the other. Our cross-cutting objectives are to:
a. Nurture proven and promising practice
b. Promote meaningful and effective communications
c. Advance better policy
d. Catalyze needed research

Our work began with a focus on elementary schools. We now offer support to K-I2 schools, and are expanding to address chronic absence starting in preschool.

## Multiple Measures of

 Attendance

Truancy

Chronic Absence

How many students show up to school every day? The percent of enrolled students who attend school each day it is used in some states for allocating funding.

Who is missing school without permission? Typically refers only to unexcused absences. Each state has the authority to define truancy and when it triggers legal intervention. In Alabama truancy $=7$ unexcused absences.
Who is missing so much school they are academically at risk? Broadly means missing too much school for any reason
-- excused, unexcused, etc. Researchers commonly define as missing $10 \%$ of school. OCR currently defines it as missing 15 days. Ed Facts and Alabama's ESSA plan define it as missing 10\% of school.

## This Is a Watershed Moment

## No Child Left Behind Every Student Succeeds Act

Success determined by academic standards.

Federal targets and interventions for schools;punitive system of responses.

Accountability and data for student sub-groups.

Each state defines and addresses truancy which typically emphasizes court based, punitive, interventions.

Success determined by academic \& nonacademic standards.

States set goals; supportive framework.

Accountability and data for student sub-groups.

Chronic absence is a required reporting \& optional school quality metric. It emphasizes prevention and early intervention.

## 36 States and District of Columbia adopted chronic absence as a metric in their ESSA plan



How States Define Chronic Absenteeism in Their ESSA Plans


1 Attendance
(c)

Who's In: Chronic Absenteeism Under the Every Student Succeeds Act Future Ed, Georgetown University, September 2017.

## Defining Chronic Absence

Chronic absence is missing so much school for any reason that a student is academically at risk. Chronic absence is different from truancy (unexcused absences only) or average daily attendance (how many students show up to school each day).


ED Facts Definition: The unduplicated number of students absent $10 \%$ or more school days during the school year. Include all students grade Kindergarten through grade 12 who meet the definition of chronic absenteeism. Include students who were enrolled in the school for at least 10 school days at any time during the school year, and who missed $10 \%$ of the school days in which they were enrolled in the school.

Average Daily Attendance (ADA) Can Mask Chronic Albsence

Chronic Absence For 6 Elementary Schools in Oakland, CA with 95\% ADA in 2012


## 90\% and even $95 \% \neq \mathbf{A}$

Chronic Absence for 6 Schools in New York
City with 90\% ADA in 2011-12 City with 90\% ADA in 2011-12


98\% ADA = little chronic absence
95\% ADA = don't know
93\% ADA = significant chronic absence

## Chronic Absence Vs. <br> Truancy



Chronic Absence Is Easily Masked If We Only Monitor Missing Consecutive days

| September |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| M | T | W | TH | F |
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Chronic absence was defined as missing 15 days or more; will shift to 10\% in future years.


Reflects New Paradigm on Attendance

## Trumanc

- Coupts unexcused absences
- Emphasizes individual compliance with rules
- Uses legal, typically more punitive solutions


## Chronic Ahsence

- Counts all absences
- Emphasizes academic impact of missed days.
- Focuses on systems change: prevention, engagement, problem-solving


## Why Does Attendance Matter for Achievement?

What we know from research around the country


## Illustrating the Gap



Instructions found on BringingAttendance HomeToolkit http://www.attendanceworks.org/tools/for-parents/bringing-attendance-home-toolkit/

## Student Attendance is Strongly Associated with Academic Success

College Completion:
Students who attend school regularly in high school are more likely to persist in college and graduate

K-1 ${ }^{\text {st }}$ Grade: Students who attend regularly in the early grades perform better on measures of academic and social and emotional capacities.

High School
Completion: Students who attend school regularly are more likely to graduate from high school

Middle School Success:
Students who attend school regularly are more likely to have passing grades in middle school

> 3rd Grade: Students
who attend school regularly are more
likely to be able to read proficiently by the end of $3^{\text {rd }}$ grade.


## Reducing Chronic Absence Can Help Close Equity Gaps



- Vulnerable children, especially those living in poverty, are 2-3 times more likely to experience chronic absence at earlier ages.
- Vulnerable children are much less likely to have the resources to make up for lost learning time in the classroom.
- Vulnerable children are more likely to experience multiple years of chronic absence

When a Student Misses School the Impact Ripples


## How Can We Address Chronic Absence?



Reflection

## Think about a child you know who struggles to get to school every day.

- What is a key barrier he or she faces?
- What helps him/her get to school even when it is difficult?


## Factors That Contribute to Chronic ABsence

## Barrier

- Illness,both chronic and acute
- Lack of health, mental health, vision, or dental care
- Trauma
- Unsafe path to/from school
- PoorTransportation
- Frequent moves or school changes
- Involvement with child welfare or juvenile justice systems


## Negative School Experiences

- Struggling academically or socially
- Bullying
- Suspensions and expulsions
- Negative attitudes of parents due to their own school experience
- Undiagnosed disability
- Lack of appropriate accommodations for disability


## Lack of Engagement

- Lack of culturally relevant, engaging instruction
- No meaningful relationships with adults in school
- Stronger ties with peers out of school than in school
- Unwelcoming school climate
- Failure to earn credits/ no future plans
- Many teacher absences or long-term substitutes


## Misconceptions

- Absences are only a problem if they are unexcused
- Missing 2 days per month doesn't affect learning
- Sporadic absences aren't a problem
- Attendance only matters in the older grades


## Recognize that Going to School Reflects When <br> Families Have



## Recommended Site-Ievel

 StrategiesA. Recognize Good and ImprovedAttendance
B. Engage Students and Parents

## E. Develop Programmatic Response to <br> Barriers

D. Provide Personalized Early Outreach

## C. Monitor Attendance Data and Practice

Invest in Prevention and Early Intervention



Tier 1:Engagement and Prevention

Attendance begins with creating a warm and welcoming school climate

Let's watch a video that highlights the importance of a welcoming and engaging school environment.
https://vimeo.com/243704317
Turn to the person next to you and answer the following questions together:

- Do you agree with the video's emphasis that a positive climate is critical to a student's overall school performance and attendance?
- What makes it hard for schools to maintain a positive school climate?

Reflecting on your school climate

Put yourself in a student's shoes. Imagine that you are entering your school...

- Who and what do you see?
- How and when are you greeted?
- Would you feel good entering this setting?
- How are you greeted when you enter the classroom?
- What do you notice about the learning environment?
I. Write down your reflections.

2. Share as a team.
3. Discuss your insights about the schools' climate.
4. What are the opportunities to continue to build a nurturing and supportive school climate?

## Use Incentives <br> Strategically to Motivate Improved Attendance

## Balu and Erlich, Making Sense Out of Incentives: A Framework for Considering The Design, Use and Implementation of Incentives for Improving Attendance (JESPAR February, 2018)

Employ behavioral insights to identify myths, barriers and aversion

- Questions: In which grades, schools, families do we see high rates of absences? When are students absent? Why?
- Potential Behavioral Reasons:
- Incorrect beliefs/ understanding
- Overload/ Planning challenges related to logistics
- Low motivation or trust

Use evidence on incentives effectiveness to refine implementation and further explore the root causes of student absence

- How did the use of this incentive work? Did it reduce absences? By how much, and compared to whom?
- Why did it work or not? What other mechanisms might be at play?
- What designs and tests could better match other types of incentives with those other mechanisms?

Develop a theory of action for which incentive mechanisms can reduce absences

- Define problem behavior
- Hypothesize mechanisms for behavior change:
- Encouragement
- Recognition
- Reward

Step 3:
Implementation Planning

- Who delivers the incentive?
- What is the attendance behavior (reaching a target, any improvement)
- Time lag from behavior to receiving incentive Amount


# Bringing Attendance Home Video (6 minutes) 


$\checkmark$ Facilitated conversation
$\checkmark \quad$ The consequences of chronic absence
$\checkmark$ How to improve absenteeism
$\checkmark$ Family practice
$\checkmark \quad$ Increase social capital
$\checkmark \quad$ Identify how school can help
$\checkmark$ Community services

## Help families make

 back-up plans
## MY FAMILY'S HELP BANK



Take A Health Oriented Perspective
For Addressing Absences
I. Help families understand that even when absences are excused, they can add up to a critical loss in learning time.
II. Encourage students and families take steps to stay healthy and prevent health related (physical, dental, behavioral) absences.
III. Build awareness about know when to keep students home or send them to school when they complain of illness.

Strategies for helping families know what children are missing when they are absent
$\checkmark$ Share what students will be learning each week - through flyers, materials on the classroom wall, conversations.
$\checkmark$
Showcase student work.
$\checkmark$ Tell parents and students what their children missed the day that they return.
$\checkmark$ Use parent teacher conference to share appreciation for good attendance and concerns about what is missed with poor attendance.

Strategies for help families keep children healthy
$\checkmark$ Provide information about keeping children healthy through health promoting practices at home and in school (e.g. encourage hand washing, sneezing into arm, making sure kids get enough sleep)
$\checkmark$ Ensure no asthma triggers in classroom
$\checkmark$ School nurse helps triage and connect students to health resources.
$\checkmark$ Offer breakfast in the classroom

Communicate with Families to Reduce Unnecessary Albsences

## WHEN is sick TOO Sick FOR SCHOOL?



SEND ME TO SCHOOL IF...
I have a runny nose or just a little cough, but no other symptoms.
haven't taken any fever reducing medicine for 24 hours, and I haven't had a fever during that time.

I haven't thrown up or had any diarrhea for 24 hours.


## KEEP ME AT HOME IF...

I have a temperature higher than 99.6 degrees even after taking medicine.

I'm throwing up or have diarrhea.
My eyes are pink and crusty.

IF YOUR CHILD WILL BE ABSENT DUE TO ILLNES, PLEASE MAKE SURE TO CALL THE ADMIN OFFICE AT 410-396-9140 TO LET US KNOW AND TURN IN A WRITTEN NOTE THE FIRST DAY YOUR CHILD RETURNS TO SCHOOL


CALL THE DOCTOR IF...
I have a temperature higher than 99.6 degrees for more than two days.

I've been throwing up or have diarhea for more than two days.

I've had the sniffles for more than a week, and they aren't getting better.

I still have asthma symptoms after using my asthma medicine (and call 911 if I'm having trouble breathing after using an inhaler).

## Putting in <br> Place Your Tier 2 <br> Inter vention Strategies

## Possible Tier 2 Interventions



## Tier 1

Congratulate parents on helping make sure their child reaps the full benefits of the program and develops a habit of attendance starting in preschool.

If student is missing $10 \%$ or a little more above

Meet with the parent to find out how their child is adjusting to preschool Explore why their student is missing school and let them know that you'd like to find out what could help improve attendance

## Tier 3

If student has severe chronic absent (e.g. >20\%) The type of challenges these families face may differ from those with more moderate absence problems.Be prepared to touch on difficult topics, be supportive, and be ready to connect to community resources.

## My Family Help Bank Part of Success Plan

The help bank can be especially helpful if parents or caregivers are struggling with physical or mental health or transportation issues.

We all need the help of others some time.

Help parents and caregivers anticipate likely needs and network with one another in advance of predictable difficulties.

Use the Help Bank as a problem-solving device in a one-on-one setting with families whose children are having attendance challenges due to transportation or scheduling.


## Success Mentors



Learn more about New York City's Success Mentors Program here: http://www.attendanceworks.org/what-works/new-york-city/success-mentors/. Free elementary toolkit available at:
http://www.attendanceworks.org/tools/for-school-districts/elemsuccessmentortoolkit/

## Partners for Change

The greater the size of the challenge, the more partners are needed. Many different types of partners can be enlisted but local government and public agencies are especially important.

- Businesses
- Community Schools Initiatives
- Family Support Organizations
- Early Childhood Providers
- Faith Based Organizations.
- Health Providers
- Housing Agencies
- Hunger Relief Organizations
- Institutes of Higher Education
- Local Government
- National Service/ Volunteers/Mentors
- Out of SchoolTime providers
- Social Emotional Learning Providers
- Social Services
- Population-Specific Service or Civic Organizations
- Philanthropy (including foundations and UnitedWays)

Tap into existing initiatives and coalitions to engage potential partners.

## Take a Data Driven Systemic Approach



## Strategic partnerships

between district and community partners address specific attendance barriers and mobilize support for all ingredients

In one out of five schools, 20 percent of students or more are chronically absent, while in slightly more than half of all schools it is < 10 percent

> Across the United States, chronic absence affects 7 million students. It is widespread and highly concentrated. Source: Portraits of Change

High Chronic
Absence (20-29\%)

|  |  | $31 \%$ |
| :--- | :---: | :---: |
| Modest Chronic <br> Absence (5-9\%) | 21,190 | $23 \%$ |
|  |  | $24 \%$ |
| Grand Total | 92,333 |  |

## Schools with More Students in Poverty Have Higher Chronic Absence Ievels

Schools Serving More Students in Poverty Have Higher Chronic Absence Levels


## What is the situation in in Alabama?

| Chronic Absence Level Concentrationss | Number of Schools | Percent |  |
| :--- | ---: | ---: | ---: |
| Extreme Chronic Absence (30\%+) | 65 | $\mathbf{5 \%}$ |  |
| High Chronic Absence (20-29.9\%) | 182 | $\mathbf{1 4 \%}$ |  |
| Significant Chronic Absence (10-19.9\%) | 498 | $\mathbf{3 7 \%}$ |  |
| Modest Chronic Absence (5-9.9\%) | $\mathbf{2 6 4}$ | $\mathbf{2 0 \%}$ |  |
| Low Chronic Absence (0-4.9\%) | $\mathbf{3 3 9}$ | $\mathbf{2 5 \%}$ |  |
| Grand Total ( $\mathbf{n}$ ) | $\mathbf{1 , 3 4 8}$ |  |  |


| Distribution of Chronic Absence Levels Across Schools in Alabama |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $0 \quad 100$ |  | 200300 | 400 | 500 | 600 |
| Extreme Chronic Absence (30\%+) | 65 |  |  |  |  |  |
| High Chronic Absence (20-29.9\%) |  | 182 |  |  |  |  |
| Significant Chronic Absence (10-19.9\%) |  |  |  | 49 |  |  |
| Modest Chronic Absence (5-9.9\%) |  |  | 264 |  |  |  |
| Low Chronic Absence (0-4.9\%) |  |  |  |  |  |  |

## Schools with extreme and high as well as low levels of chronic absence are found at every grade



## While higher levels of chronic absence are found in higher poverty schools, some high poverty schools have low chronic absence.



## High and low levels of chronic absence are found in every setting (rural, suburban, town and city)



## Recommendations for Local Action

$\checkmark$ Step I:FormA Local Leadership Team.
$\checkmark$ Step 2 :MapAssets and SecureAdditional Partners.
$\checkmark$ Step 3 :Unpack Causes (Myths,Barriers, Aversion, Disengagement).
$\checkmark$ Step 4 :Develop and Implement Solutions.
$\checkmark$ Step 5 :Assess Results.

## Reflections

- What do you know about the levels of chronic absence in your schools? Which schools need help? Which schools might be bright spots? What might explain their results?
- Who are involved as partners with your schools?
- What could you do to expand needed partnerships?


## Reducing Chronic Absence Requires a Team <br> 

Attendance Teams Irook for Patterns in Data

# They see the BIG PICTURE: 

Trends Over Time By Grade Sub-groups and they identify individual students who need targeted support.


Attendance Teams have 3 Key Functions
I. Review data to understand which groups of students are most affected
2. Develop your school wide strategy building upon existing assets and challenges
3. Engage in triage for tier 2 and 3 students (make sure chronically absent students are being assigned to someone who can help)

## Work as a team to take stock of the situation

This self-reflection exercise has two parts. First, consider the root causes you see at your school; check all that apply. Then, identify who can play a role in finding solutions to each root cause.


Work as a team to fill out your pyramid so you can identify and fill in gaps.

## Fill Out Your Pyramid <br> For each tier, $\mathbf{f i}-$ in the activities/supports currently in place.



Who Should Be on the Attendance
Team?

## Attendance Team Meetings should be led by the Principal and include the following members:

$\checkmark$ School social worker
Nurse
Guidance counselor
Attendance clerk / School Secretary
$\checkmark$ Teacher (engage on an as-needed basis, related to specific students, classrooms,or grades)
$\checkmark$ District staff (engage as needed, to identify resources and partnerships)
$\checkmark$ Parent liaison (engage as needed, focus on whole school and population strategies)
Site-based community partners (engage as needed,focus on whole school and population strategies)

## Assessing your team

$\checkmark$ Who serves on your attendance team now?
$\checkmark$ If you don't have a team, who could play this role. Is it an existing team? A new team? Who could be on it?
$\checkmark$ If you have a team, is it functioning well? How might it be strengthened?

Join us for Attendance Awareness 2018

All Webinars start 2 ET

- Leadership Matters (3/28) will show the crucial role leaders play in mobilizing their communities to action.
- WorkingTogether Matters (5/8) will focus on building and training teams in schools with robust participation from community partners.
- Community Matters (8/15) will focus on the role that a variety of key community partners can play in helping to reduce chronic absence.
- Health Matters (9/I2) will showcase our brief highlighting bright spots where successful strategies to address health barriers have reduced chronic absenteeism

