
2023 – 2024

PROGRAM GUIDE FOR:

HUMAN SERVICES CLUSTER



ALABAMA STATE DEPARTMENT OF EDUCATION
CAREER AND TECHNICAL EDUCATION
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Human Services Cluster Program Guide

This cluster prepares students for employment in career pathways that relate to families and human needs, such as family and community services, personal care, and consumer services. There are eight program areas: Consumer Services; Early Childhood Development and Services; Family Studies and Community Services; Fashion; Food, Wellness, and Dietetics; Interior Design/Real Estate; and Cosmetology. Rigorous instruction is provided to equip students with knowledge and skills needed in preparation for credentials, articulation, and/or further education.

****Courses highlighted in yellow are shared with other clusters. See “Shared Courses” table on page 3 for additional details.**

Career Pathway Program	Consumer Services Program (Must teach three courses from this program list within two years)		
	This program is for students who are interested in pursuing careers that provide services to consumers while focusing on the relationship with clients in the financial, product development, marketing, and real estate industries. Courses provide students with knowledge of economic systems, consumer credit, investments, savings, risk management, estate planning, advocacy services, protection laws for consumers, fraudulent practices, product analysis and testing, and insurance.		
Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
19262G1012	Consumer Services I	<ul style="list-style-type: none"> • ASK Institute – Concepts of Business Management • ASK Institute – Concepts of Entrepreneurship • Certified Guest Service Professional • National Retail Federation – National Professional Certification in Customer Service and Sales • ServSafe Food Handler • ServSafe Manager 	<ul style="list-style-type: none"> • Actuary • Budget, Credit, Financial or Management Analyst/Manager • Consumer Advocate • Demonstrator and Product Promoter • Ecommerce Entrepreneur • Economist • General and Operations Manager • Insurance Underwriter/Agent • Legislator/Lobbyist • Meeting and Convention Planner • Personal Financial Advisor • Sales Engineer • Top Executive
19262G1022	Consumer Services II		
19147G1002	CTE Lab Human Services		
19299G1000	Entrepreneurship in FACS		
16202G1001	Event Planning and Management		
19251G1000	Family and Consumer Sciences		
19257G1000	Life Connections		
19154G1002	Professional Training and Consultation		
19297G1000	Senior Career Pathway Project Human Services		

Career Pathway Program	Early Childhood Development Services Program (Must teach three courses from this program list within two years)		
	This program is for students who are interested in pursuing careers working with young children and families. Courses provide a strong foundation of the developmental stages from birth to adolescence, developmental theories, and the disadvantaging conditions of children and intervention services available. Students explore careers related to the management of child services facilities, and occupations in federal, state, and local agencies that support children and their families.		
Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
19255G1002	Child Development	<ul style="list-style-type: none"> • ASK Institute – Concepts of Business Management • ASK Institute – Concepts of Entrepreneurship • ServSafe Food Handler • ServSafe Manager 	<ul style="list-style-type: none"> • Child Care Worker • Child Psychologist • Child, Family, and School Social Worker • Children’s Book Illustrator/Photographer • Education Administrator, Preschool and Child Care Center/Program • Instructional Coordinator • School Bus Driver • Teacher Assistant
19054G1012	Child Services I		
19054G1022	Child Services II		
19147G1002	CTE Lab Human Services		
19251G1000	Family and Consumer Sciences		
19052G1000	Infant and Toddler Development		
19297G1000	Senior Career Pathway Project Human Services		

Career Pathway Program	Family Studies and Community Services Program (Must teach three courses from this program list within two years)		
	This program is for students who are interested in pursuing careers that provide services to families and clients as they transition through the life cycle. Courses provide students with knowledge of client developmental needs, older adult services, and intervention support services such as counseling, social work, and advocacy.		
Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
19301G1000	Counseling and Mental Health	<ul style="list-style-type: none"> • ASK Institute – Concepts of Business Management • ASK Institute – Concepts of Entrepreneurship • Certified Guest Service Professional • ServSafe Food Handler • ServSafe Manager 	<ul style="list-style-type: none"> • Patient Care Technician • Marriage and Family Therapist • Mental Health and Substance Abuse Social Worker • Mental Health Counselor • Occupational Therapist • Psychiatrist • Religious Worker • Residential Advisors • Social and Community Service Manager • Social and Human Service Assistant • Social Scientist • Sociologist • Substance Abuse and Behavioral Disorder Counselor
19147G1002	CTE Lab Human Services		
19299G1000	Entrepreneurship in FCS		
19251G1000	Family and Consumer Sciences		
19259G1012	Family Studies and Community Services I		
19259G1022	Family Studies and Community Services II		
19252G1000	Food and Nutrition		
19053G1000	Gerontology		
19257G1000	Life Connections		
19297G1000	Senior Career Pathway Project Human Services		

Career Pathway Program	Fashion Program (Must teach three courses from this program list within two years) This program is for students who are interested in pursuing careers in the fashion and retail industry. Courses provide students with knowledge of fashion, fashion design, apparel and textile design technology, and fashion business operations, media, and merchandising.		
	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
05299G1001	Creative Designs	<ul style="list-style-type: none"> • ASK Institute – Concepts of Business Management • ASK Institute – Concepts of Entrepreneurship • National Retail Federation – National Professional Certification in Customer Service and Sales • ServSafe Manager 	<ul style="list-style-type: none"> • Custom Tailor and Seamstress • Ecommerce Entrepreneur • Fashion Editor • Fashion Designer • Fashion Stylist/Journalist/Photographer • Merchandise Displayer and Window Trimmer • Retail Salesperson • Supervisor, Sales, or Production Workers • Fashion Blogger • Wholesale and Retail Buyer
19147G1002	CTE Lab Human Services		
19299G1000	Entrepreneurship in FACS		
16202G1001	Event Planning and Management		
19251G1000	Family and Consumer Sciences		
05190G1001	Fashion		
05190G1002	Fashion Design		
12153G1000	Fashion Media		
12161G1001	Retail and Fashion Marketing		
19297G1000	Senior Career Pathway Project Human Services		

Career Pathway Program	Food, Wellness, and Dietetics Program (Must teach three courses from this program list within two years) This program is for students who are interested in pursuing careers in nutrition, wellness, and health and disease prevention. Courses provide students with knowledge in event planning; photographic styling applications; social media and digital design techniques; developing and adapting food products for marketing and specific nutrition needs; meal planning; food safety; and the scientific investigation of production, processing, preparation, evaluation, and utilization of food.		
	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
19254G1001	Chemistry of Food	<ul style="list-style-type: none"> • ASK Institute – Concepts of Business Management • ASK Institute – Concepts of Entrepreneurship • Certified Guest Service Professional • Food and Beverage – Skills for Success • ServSafe Food Handler • ServSafe Manager 	<ul style="list-style-type: none"> • Biochemist and Biophysicist • Chemical Engineer • Chemist • Dietitian and Nutritionist • Editor • Food Journalist/Stylist/Photographer • Food Scientist and Technologist • Food Service Manager • Microbiologist • Sports Nutritionist • Technical Writer
19147G1002	CTE Lab Human Services		
19253G1000	Dietetics		
19299G1000	Entrepreneurship in FACS		
16202G1001	Event Planning and Management		
19251G1000	Family and Consumer Sciences		
19252G1000	Food and Nutrition		
19999G1000	Food Innovations and Media		
19254G1000	Food Safety and Microbiology		
19297G1000	Senior Career Pathway Project Human Services		
19253G1001	Sports Nutrition		

Career Pathway Program	Interior Design/Real Estate Program (Must teach three courses from this program list within two years) This program is for students who are interested in pursuing careers in the real estate and brokerage industry. Courses provide students with knowledge in interior design, housing trends; marketing; customer and client service; licensure, legal and ethical aspects of buying, selling, leasing, renting, and financing land, real property, and real estate; staging of real estate; showing property to clients; and property management.		
	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
17990G1000	Art, Architecture, and Design	<ul style="list-style-type: none"> • ASK Institute – Concepts of Business Management • ASK Institute – Concepts of Entrepreneurship • Certified Guest Service Professional • National Retail Federation – National Professional Certification in Customer Service and Sales • ServSafe Manager 	<ul style="list-style-type: none"> • Appraiser and Assessor of Real Estate • Architect • Ecommerce Entrepreneur • Furniture Finisher • Insurance Sales Agent • Interior Designer • Merchandise Displayer and Window Trimmer • Multi-Media Artist and Animator • Property, Real Estate, and Community Association Manager • Real Estate Broker/Sales Agent • Set and Exhibit Designer • Title Examiner, Abstractor, and Searcher • Upholsterer
12154G1023	Buying and Selling Real Estate		
19147G1002	CTE Lab Human Services		
19299G1000	Entrepreneurship in FACS		
16202G1001	Event Planning and Management		
19251G1000	Family and Consumer Sciences		
19205G1000	Housing		
05193G1012	Interior Design I		
05193G1022	Interior Design II		
12154G1013	Introduction to Real Estate		
19297G1000	Senior Career Pathway Project Human Services		
12154G1033	The Real Estate Brokerage Business		

2023–2024 Subject and Personnel Codes
Human Services Cluster and FCS Middle School Program

Human Services Cluster Courses			
Course Number	Course Name	Course Number	Course Name
17990G1000	Art, Architecture, and Design	12153G1000	Fashion Media
12154G1023	Buying and Selling Real Estate	19252G1000	Food and Nutrition
19254G1001	Chemistry of Food – Science credit eligible	19252G0500	Food and Nutrition ½ credit
19255G1002	Child Development	19999G1000	Food Innovations and Media
19255G0500	Child Development ½ credit	19254G1000	Food Safety and Microbiology – Science credit eligible
19054G1012	Child Services I	19053G1000	Gerontology
19054G1022	Child Services II	19205G1000	Housing
19262G1012	Consumer Services I	19205G0500	Housing ½ credit
19262G1022	Consumer Services II	19052G1000	Infant and Toddler Development
19301G1000	Counseling and Mental Health	05193G1012	Interior Design I
05299G0500	Creative Arts ½ credit	05193G1022	Interior Design II
05299G1001	Creative Designs	12154G1013	Introduction to Real Estate
19147G1002	CTE Lab Human Services	19257G1000	Life Connections
19253G1000	Dietetics	19257G0500	Life Connections ½ credit
19253G0500	Dietetics ½ credit	19055G1000	Parenting
19299G1000	Entrepreneurship in FACS	19055G0500	Parenting ½ credit
16202G1001	Event Planning and Management	19262G1001	Personal Finance
19251G1000	Family and Consumer Sciences	19262G0500	Personal Finance ½ credit
19259G1012	Family Studies and Community Services I	19154G1002	Professional Training and Consultation
19259G1022	Family Studies and Community Services II	12161G1001	Retail and Fashion Marketing
19259G0500	Family Wellness ½ credit – Health Education substitute	19297G1000	Senior Career Pathway Project Human Services
05190G1001	Fashion	19253G1001	Sports Nutrition
05190G0500	Fashion ½ credit	12154G1033	The Real Estate Brokerage Business
05190G1002	Fashion Design		

Middle School Program Courses	
Course Number	Course Name
19251G0707	Teen Challenges – Grade 6
19257G0735	Teen Discoveries (35 instructional - hour course) Grade 7
19257G0770	Teen Discoveries (70 instructional - hour course) Grade 7
19257G0710	Teen Discoveries (140 instructional - hour course) Grade 7
19257G0870	Teen Connections (70 instructional - hour course) Grade 8
19257G0810	Teen Connections (140 instructional - hour course) Grade 8
19001G0608	Exploring Career Pathways in Family and Consumer Sciences Clusters Grades 6-8
19299G0808	STEM Connections Grade 8

Shared Courses			
Course Number	Course Name	Cluster(s)	Required Year to Implement COS
12154G1023	Buying and Selling Real Estate	Marketing	2022-2023
19301G1000	Counseling and Mental Health	Education & Training	2015-2016
19299G1000	Entrepreneurship in FACS	Hospitality & Tourism	2015-2016
16202G1001	Event Planning and Management	Business Management and Administration Hospitality & Tourism	2022-2023
19259G0500	Family Wellness (½ credit)	Health Science	2008-2009
19254G1000	Food Safety and Microbiology	Agriculture, Food and Natural Resources Hospitality & Tourism	2021-2022
19052G1000	Infant and Toddler Development	Education and Training	2015-2016
12154G1013	Introduction to Real Estate Sales	Marketing	2022-2023
12161G1001	Retail and Fashion Marketing	Marketing	2022-2023

College and Career Readiness Indicator Course Matrix

Program Name	Consumer Services	Early Childhood Development Services	Family Studies and Community Services	Fashion
Foundation Course(s)	Family and Consumer Sciences	Family and Consumer Sciences	Family and Consumer Sciences	Family and Consumer Sciences
Concentrator Course(s)	Consumer Services I Consumer Services II Entrepreneurship in FACS Event Planning and Management Life Connections Professional Training and Consultation	Child Services I Child Services II Child Development Infant and Toddler Development	Counseling and Mental Health Entrepreneurship in FACS Family Studies and Community Services I Family Studies and Community Services II Food and Nutrition Gerontology Life Connections	Creative Design Entrepreneurship in FACS Event Planning and Management Fashion Fashion Design Fashion Media Retail Fashion and Marketing
Capstone Course(s)	CTE Lab Human Services Senior Career Pathway Project Human Services	CTE Lab Human Services Senior Career Pathway Project Human Services	CTE Lab Human Services Senior Career Pathway Project Human Services	CTE Lab Human Services Senior Career Pathway Project Human Services

Program Name	Food, Wellness, and Dietetics	Interior Design/Real Estate
Foundation Course(s)	Family and Consumer Sciences	Family and Consumer Sciences
Concentrator Course(s)	Chemistry of Foods Dietetics Entrepreneurship in FACS Event Planning and Management Food and Nutrition Food Innovations and Media Food Safety and Microbiology Sports Nutrition	Art, Architecture, and Design Buying and Selling Real Estate Entrepreneurship in FACS Event Planning and Management Housing Interior Design I Interior Design II Introduction to Real Estate Sales
Capstone Course(s)	CTE Lab Human Services Senior Career Pathway Project Human Services	CTE Lab Human Services Senior Career Pathway Project Human Services

To meet the CCR Indicator as a CTE completer, a student must earn three (3.0) credits with the grade of a “C” or higher in CTE courses that are part of an approved CTE program of study. Additional requirements are outlined in [Memorandum FY22-2065](#).

This matrix is intended for general guidance on the CCR completer status and is subject to change. For all CTE programming information, please refer to the CTE Cluster specific Program Guide. It contains a list of approved CTE programs, valid course numbers, required prerequisite courses, approved Career Readiness Indicators (CRIs) and in demand occupations.

***Courses are listed in alphabetical order, not in sequential order.**