
2025 – 2026

PROGRAM GUIDE

HOSPITALITY AND TOURISM CLUSTER



ALABAMA STATE DEPARTMENT OF EDUCATION
CAREER AND TECHNICAL EDUCATION
LAURA BAILEY, EDUCATION ADMINISTRATOR
KAYLA CANTLEY, EDUCATION SPECIALIST
THERESA LONG, EDUCATION SPECIALIST
STEPHENIA MCPHERSON, ADMINISTRATIVE ASSISTANT
(334) 694-4750

Hospitality and Tourism Cluster Program Guide

This cluster prepares learners for careers in the hospitality industry. Students develop skills in organization, teamwork, problem solving, creativity, time management, customer service, and communication. Applications of technology, math, and science are also important components of the courses. Rigorous and engaging instruction fosters the essential skills needed for future employment and equips learners with knowledge and skills they will need for college and careers. This diversified and intensive education program enables students to pursue careers in one of four pathways: Food, and Beverage Services; Lodging; Travel, and Tourism; and Sports, Recreation, and Attractions.

****Courses highlighted in yellow are shared with other clusters. See "Shared Courses" table on page 3 for additional details.**

Career Pathway Program	Food and Beverage Services Program (Must teach three courses from this program list within two years) This program begins with the fundamentals and principles of the art of cooking, management and production skills, and techniques in the back of the house as well as service activities in the front of the house. Within this pathway, students can pursue a national sanitation certification, industry certification, articulation credit, and scholarships. The courses offered involve a commercial laboratory-based instructional setting and internship hours.		
	Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI) In Demand Occupations
	16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	<ul style="list-style-type: none"> Alabama Certified Employee (ACE) Barista – Skills for Success Customer Service – Skills for Success Food and Beverage – Skills for Success Mastering the Customer Experience – Skills for Success Meat Cutter – Skills for Success ProStart National Certificate of Achievement – COA (must pass the final exam for Level 1 and Level 2 and complete 400 hours of mentored work experience and then apply for credential) ServSafe Manager
	16056G1000	Baking and Pastry Arts (New COS)	
	16097G1005	Career Pathway Project in Hospitality and Tourism	
	16097G1002	CTE Lab in Hospitality and Tourism	
	16053G1012	Culinary Arts I (New COS)	
	16053G1022	Culinary Arts II (New COS)	
	16056G1001	Cultural Foods	
	16202G1001	Event Planning and Management	
	19254G1000	Food Safety and Microbiology – Science credit eligible	
	12159G1001	Hospitality Management and Marketing	
	16998G1050	Internship in Hospitality and Tourism	<ul style="list-style-type: none"> Bakers/Bakery Workers Baristas Caterer/Catering Management Cooks, Health Care Facilities and School Cafeterias Cooks, Restaurant Executive/Sous Chef Fast Food and Counter Workers First-Line Supervisors of Food Preparation and Serving Workers Food Service Managers General Managers Meeting, Convention and Events managers Waiters and Waitresses
	19299G1015	Small Business in FCS	

Career Pathway Program	Lodging Program (Must teach three courses from this program list within two years) This program focuses on the knowledge and skills required to pursue a career in the hotel, resort, and lodging industry. Lodging curriculum includes departments within a hotel such as: front desk, food and beverage, housekeeping, maintenance, human resources department, and accounting. Guest Service skills focus on communication, leadership, time management, teamwork, problem solving, critical thinking, and professionalism. This program includes internship in which students gain hands-on experience in a lodging property. Within this pathway, students can pursue a national industry certification.		
	Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI) In Demand Occupations
	16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	<ul style="list-style-type: none"> Alabama Certified Employee (ACE) Certified Front Desk Representative Certified Hospitality and Tourism Professional (must pass the final exam for Year 1 and Year 2, complete 100 hours of work experience, and then apply for credential) Customer Service – Skills for Success Flawless Delivery + Hotel Operations – Skills for Success (must obtain both) Hotel Operations – Skills for Success Mastering the Customer Experience – Skills for Success ServSafe Manager
	16097G1005	Career Pathway Project in Hospitality and Tourism	
	16097G1002	CTE Lab in Hospitality and Tourism	
	16102G1001	Hotel, Resort, and Lodging Management I	
	16102G1002	Hotel, Resort, and Lodging Management II	
	16202G1001	Event Planning and Management	
	19254G1000	Food Safety and Microbiology – Science credit eligible	
	12159G1001	Hospitality Management and Marketing	
	16998G1050	Internship in Hospitality and Tourism	
	19299G1015	Small Business in FCS	
			<ul style="list-style-type: none"> Concierge Customer Service Representatives General Managers Hotel, Motel, and Resort Desk Clerks Janitors and Cleaners, Except Maids and Housekeeping Cleaners Lodging Managers Maids and Housekeeping Cleaners Meeting, Convention and Events Managers Recreation Manager Reservations Specialist Resort and Spa Attendants Supervisors of Housekeeping and Janitorial Workers

Career Pathway Program	Sports, Recreation and Attractions Program (Must teach three courses from this program list within two years) This program integrates management principles and procedures for recreation and sports programming, management of venues and events, branding, client and public relations, and event marketing. Within this pathway, students can pursue a national industry certification		
	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	<ul style="list-style-type: none"> Alabama Certified Employee (ACE) Certified Front Desk Representative Certified Hospitality and Tourism Professional (must pass the final exam for Year 1 and Year 2, complete 100 hours of work experience, and then apply for credential) Customer Service – Skills for Success Flawless Delivery + Hotel Operations – Skills for Success (must obtain both) Food and Beverage – Skills for Success Hotel Operations – Skills for Success Mastering the Customer Experience – Skills for Success ServSafe Manager 	<ul style="list-style-type: none"> Amusement Park Managers Customer Service Representatives Facilities Coordinators General Managers Marketing Managers Meeting, Convention and Events Managers Outdoor Educator/Guides Outdoor Recreation Coordinators Sports Club Hospitality Managers Sports Resort Management Tournament Sales
16097G1005	Career Pathway Project in Hospitality and Tourism		
16097G1002	CTE Lab in Hospitality and Tourism		
16202G1010	Sports, Recreation, and Attractions Management I		
16202G1011	Sports, Recreation, and Attractions Management II		
16202G1001	Event Planning and Management		
19254G1000	Food Safety and Microbiology – Science credit eligible		
12159G1001	Hospitality Management and Marketing		
16998G1050	Internship in Hospitality and Tourism		
19299G1015	Small Business in FCS		

Career Pathway Program	Travel and Tourism Program (Must teach three courses from this program list within two years) This program integrates management principles and procedures for the travel and tourism industry including itineraries, planning trips and events, travel trends, marketing plans in tourism sectors such as airlines, international travel, cruising, lodging, recreation, amusements, attractions, and resorts. Within this pathway, students can pursue a national industry certification.		
	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	<ul style="list-style-type: none"> Alabama Certified Employee (ACE) Certified Front Desk Representative Certified Hospitality and Tourism Professional (must pass the final exam for Year 1 and Year 2, complete 100 hours of work experience, and then apply for credential) Customer Service – Skills for Success Flawless Delivery + Hotel Operations – Skills for Success (must obtain both) Food and Beverage – Skills for Success Hotel Operations – Skills for Success Mastering the Customer Experience – Skills for Success ServSafe Manager 	<ul style="list-style-type: none"> Cruise Directors Cruise Reservations and Sales Representatives Destination Specialists Event Managers Guest Relations Managers Leisure Activity Coordinators Meeting, Convention and Events Managers Reservation and Transportation Ticket Agents and Travel Clerks Tour Guides Tourism Development Officers Tourism Economists Travel Agents Travel Consultants
16097G1005	Career Pathway Project in Hospitality and Tourism		
16097G1002	CTE Lab in Hospitality and Tourism		
16151G1000	Travel and Tourism I (New COS)		
16152G1000	Travel and Tourism II (New COS)		
16202G1001	Event Planning and Management		
19254G1000	Food Safety and Microbiology – Science credit eligible		
12159G1001	Hospitality Management and Marketing		
16998G1050	Internship in Hospitality and Tourism		
19299G1015	Small Business in FCS		

2025–2026 Subject and Personnel Codes
Hospitality and Tourism Cluster and Middle School Program

Hospitality and Tourism Cluster Courses			
Course Number	Course Name	Course Number	Course Name
16056G1000	Baking and Pastry Arts (New COS)	16102G1001	Hotel, Resort, and Lodging Management I
16097G1005	Career Pathway Project in Hospitality and Tourism	16102G1002	Hotel, Resort, and Lodging Management II
16097G1002	CTE Lab in Hospitality and Tourism	16998G1050	Internship in Hospitality and Tourism
16053G1012	Culinary Arts I (New COS)	16001G1001	Introduction to Hospitality and Tourism – Required Foundation Course
16053G1022	Culinary Arts II (New COS)	19299G1015	Small Business in FCS
16056G1001	Cultural Foods	16202G1010	Sports, Recreation, and Attractions Management I
16202G1001	Event Planning and Management	16202G1011	Sports, Recreation, and Attractions Management II
19254G1000	Food Safety and Microbiology – Science credit eligible	16151G1000	Travel and Tourism I (New COS)
12159G1001	Hospitality Management and Marketing	16152G1000	Travel and Tourism II (New COS)

Shared Courses			
Course Number	Course Name	Cluster(s)	Required Year to Implement COS
16056G1001	Cultural Foods	Human Services	2023-2024
16202G1001	Event Planning and Management	Business Management and Administration Human Services	2022-2023
19254G1000	Food Safety and Microbiology	Agriculture, Food and Natural Resources Human Services	2021-2022
12159G1001	Hospitality Management and Marketing	Marketing Business Management and Administration	2022-2023
19299G1015	Small Business in FCS	Human Services	2025-2026

General Note: Course descriptions and content standards for most courses are located on the Alabama Department of Education website at: [Alabama Achieves](#) | [Career and Technical Education](#) | [Courses of Study](#).

College and Career Readiness Indicator Course Matrix

Program Name	Food and Beverage Services	Lodging	Sports, Recreation and Attractions	Travel and Tourism
Foundation Course(s)	Introduction to Hospitality and Tourism – Required Foundation Course	Introduction to Hospitality and Tourism – Required Foundation Course	Introduction to Hospitality and Tourism – Required Foundation Course	Introduction to Hospitality and Tourism – Required Foundation Course
Concentrator Course(s)	Baking and Pastry Arts Culinary Arts I Culinary Arts II Cultural Foods Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Small Business in FCS	Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Hotel, Resort, and Lodging Management I Hotel, Resort, and Lodging Management II Small Business in FCS	Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Small Business in FCS Sports, Recreation, and Attractions Management I Sports, Recreation, and Attractions Management II	Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Small Business in FCS Travel and Tourism I Travel and Tourism II
Capstone Course(s)	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hospitality and Tourism	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hospitality and Tourism	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hospitality and Tourism	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hospitality and Tourism

To meet the CCR Indicator as a CTE completer, a student must earn three (3.0) credits with the grade of a “C” or higher in CTE courses that are part of an approved CTE program of study. Additional requirements are outlined in [Memorandum FY22-2065](#)

This matrix is intended for general guidance on the CCR completer status and is subject to change. For all CTE programming information, please refer to the CTE Cluster specific Program Guide. It contains a list of approved CTE programs, valid course numbers, approved Career Readiness Indicators (CRIs), and in demand occupations.

***Courses are listed in alphabetical order, not in sequential order.**