
2026 – 2027

PROGRAM GUIDE

ARTS, ENTERTAINMENT, AND DESIGN CLUSTER



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ALABAMA STATE DEPARTMENT *of* EDUCATION

ALABAMA STATE DEPARTMENT OF EDUCATION
CAREER AND TECHNICAL EDUCATION
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The Arts, Audio-Video Technology, and Communications cluster engages students in challenging curricula where they can develop technical skills in the areas of graphic arts, television production, animation, advertising design, and commercial photography within a safe and innovative setting. Students who choose to complete a pathway in this cluster will develop the ability to comprehend course materials, complete laboratory work, projects, and assignments related to the cluster. Courses in this cluster provide students with the knowledge and skills for further education and for employment. Students use current and emerging technology, observe modeling and mastery of competencies, and develop and apply skills required for success in their chosen fields. Students work together to build a community of learning where their ideas become a source of learning.

Career Pathway Program	Clothing, Textiles, and Interior Design Program (Must teach three courses from this program list within two years) This program encompasses the roles of textiles, apparel, architecture, and merchandising in daily life. Courses in this program cover topics such as fashion design, trend analysis, textile construction, retail marketing, home and landscape design, and real estate sales. This program is designed to prepare students for a variety of careers including merchandisers, marketers, real estate agents, and home stagers.		
	Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI) In Demand Occupations
	19251G1000	Family and Consumer Sciences – Required Foundation Course	• ASK Institute – Concepts of Business Management • ASK Institute – Concepts of Entrepreneurship • National Retail Federation – National Professional Certification in Customer Service and Sales • Skills for Success – Customer Service • Skills for Success– Mastering the Customer Experience • Architect • Custom Tailor and Seamstress • E-Commerce Entrepreneur • Fashion Designer • Fashion Editor/Blogger • Fashion Stylist/Journalist/Photographer • Interior Designer/Stager • Meeting, Convention, and Event Planner • Merchandise Displayer and Window Trimmer • Retail Salesperson • Sales or Production Supervisor • Wholesale and Retail Buyer
	12061E1000	AP Business with Personal Finance	
	19263G1001	Architecture and Interior Design I	
	19263G1002	Architecture and Interior Design II	
	19997G1001	Career Pathway Project in Human Services	
	19256G1020	Creative Design and Production	
	19147G1002	CTE Lab in Human Services	
	16202G1001	Event Planning and Management	
	19256G1001	Fashion Fundamentals	
	19256G1015	Fashion Merchandising	
	19299G1010	Home Renovations and Sales	
	19998G1050	Internship in Human Services	
	19299G1015	Small Business in FCS	

Career Pathway Program	Entertainment and Media Program (Must teach three courses from this program list within two years) The Entertainment and Media program challenges students to develop technical skills in media, film, audio and broadcasting production, technical theatre, and drone operations.		
	Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI) In Demand Occupations
	11153G1010	Media Production Foundations – Required Foundation Course	• Adobe Certified Professional – After Effects • Adobe Certified Professional – Dreamweaver • Adobe Certified Professional – Illustrator • Adobe Certified Professional – InDesign • Adobe Certified Professional – Photoshop • Adobe Certified Professional – Premiere Pro • Autodesk – 3ds Max Certified User • Autodesk – Maya Certified User • Certified Broadcast Technologist • Certified Professional Photographer • FAA Part 107 • Skills for Success – Drone Operator • Audio/Video Equipment Technician • Broadcast Technician • Editing/Postproduction Specialist • News Broadcaster • News Writer/Editor • Production Assistant • Reporters/Correspondents • Set and Exhibit Design & Lighting • Sound Engineering Technician • Television/Video/Motion Picture Camera Operator • Videographer
	11051G1010	Audio Production I	
	11051G1011	Audio Production II	
	11051G1012	Broadcasting Production I	
	11051G1013	Broadcasting Production II	
	11056G1001	Drone Flight Operations	
	11056G1002	Drone Licensure and Fundamentals	
	11051G1020	Film Production I	
	11051G1021	Film Production II	
	11994G1005	Career Pathway Project in Arts, A-V Technology, and Communications	
	11994G1001	CTE Lab in Arts, A-V Technology, and Communications	
	11998G1050	WBL Internship in Arts, A-V Tech, and Comm	
		OR	
	11153G1010	Media Production Foundations – Required Foundation Course	
	05056G1050	Technical Theatre I	
	05056G1051	Technical Theatre II	
	11994G1005	Career Pathway Project in Arts, A-V Technology, and Communications	
	11994G1001	CTE Lab in Arts, A-V Technology, and Communications	
	11998G1050	Internship in Arts, A-V Tech, and Comm	

Career Pathway Program	Printing Technologies Program (Must teach three courses from this program list within two years) The Printing Technologies program challenges students to develop technical skills in printing and screen printing.		
	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
11156G1001	Digital File Preparation and Output for Printing – Required Foundation Course	• Adobe Certified Professional – After Effects • Adobe Certified Professional – Dreamweaver • Adobe Certified Professional – Illustrator • Adobe Certified Professional – InDesign • Adobe Certified Professional – Photoshop • Adobe Certified Professional – Premiere Pro • Avery Dennison – Certified Wrap Installer	• Bindery/Finishing Machine Operator • Desktop/Prepress Specialist • Digital Image/Photo Specialist • Graphic Designer • Press Operator • Printing Estimator • Production Scheduler • Screen Printing Specialist • Vinyl Graphics Specialist
11156G1002	Digital Production Printing		
11158G1000	Offset Press Operations		
11156G1003	Screen Printing		
11994G1005	Career Pathway Project in Arts, A-V Technology, and Communications		
11994G1001	CTE Lab in Arts, A-V Technology, and Communications		
11998G1050	Internship in Arts, A-V Tech, and Comm		

Career Pathway Program	Visual Arts Program (Must teach three courses from this program list within two years)		
	The Visual Arts program challenges students to develop technical skills in one of three areas, photography, animation, or advertising and graphic design.		
Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
11154G1001	Advertising and Graphic Design I – Required Foundation Course	• Adobe Certified Professional – After Effects • Adobe Certified Professional – Animate • Adobe Certified Professional – Dreamweaver • Adobe Certified Professional – Illustrator • Adobe Certified Professional – InDesign • Adobe Certified Professional – Photoshop • Adobe Certified Professional – Premiere Pro • Autodesk – 3ds Max Certified User • Autodesk – AutoCAD Certified User • Autodesk – Fusion Certified User • Autodesk – Inventor Certified User • Autodesk – Maya Certified User • Autodesk – Revit Certified User • Avery Dennison – Certified Wrap Installer • Certified Professional Photographer • FAA Part 107 • Microsoft Azure Fundamentals • Solid Edge Certified Associate Level 1 • SolidWorks CAD Design Associate • Skills for Success – Drone Operator	• Architectural Rendering Specialist • Art Director • Commercial/Industrial Designer • Commercial/Portrait Photographer • Digital Creative Specialist • Digital Marketing Specialist • Game Design/Creative Design • Graphic Designer • Graphic Developer • Graphics Illustrator • Image Editor • Marketing Specialist • Media Specialist • Media Strategist/Coordinator • Motion Graphics Designer • Motion Graphics Specialist • Multimedia Animator • Multimedia Artists • Multimedia Specialist • Photo Process Technician • Photographer • Production Artist • Production Assistant • Special Effects Artists/Animators • Technical Illustrator • Videographer • Visual Designer • Web Design Specialist
11154G1002	Advertising and Graphic Design II		
11154G1003	Advertising and Graphic Design III		
11994G1005	Career Pathway Project in Arts, A-V Technology, and Communications		
11994G1001	CTE Lab in Arts, A-V Technology, and Communications		
OR			
05177G1001	Animation I – Required Foundation Course		
05177G1002	Animation II		
05177G1003	Animation III		
11994G1005	Career Pathway Project in Arts, A-V Technology, and Communications		
11994G1001	CTE Lab in Arts, A-V Technology, and Communications		
OR			
11052G1015	Photography I – Required Foundation Course		
11052G1016	Photography II		
11052G1017	Photography III		
11994G1005	Career Pathway Project in Arts, A-V Technology, and Communications		
11994G1001	CTE Lab in Arts, A-V Technology, and Communications		
11998G1050	Internship in Arts, A-V Tech, and Comm		

Career Pathway Program	Arts, Entertainment, and Design Middle School Course		
Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
11001G0708	Introduction to Arts, A-V Technology, and Communications	• NA	• Explore All

2026-2027 Subject and Personnel Codes**Arts, Entertainment, and Design Cluster**

Arts, Entertainment, and Design Cluster Courses			
11154G1001	Advertising and Graphic Design I - Required Foundation Course	11056G1001	Drone Flight Operations
12061E1000	AP Business with Personal Finance	1056G1002	Drone Licensure and Fundamentals
11154G1002	Advertising and Graphic Design II	16202G1001	Event Planning and Management
11154G1003	Advertising and Graphic Design III	19251G1000	Family and Consumer Sciences – Required Foundation Course
05177G1001	Animation I - Required Foundation Course	19256G0501	Fashion Fundamentals (½ credit)
05177G1002	Animation II	19256G1001	Fashion Fundamentals
05177G1003	Animation III	19256G1015	Fashion Merchandising
19263G1001	Architecture and Interior Design I	11051G1020	Film Production I
19263G1002	Architecture and Interior Design II	11051G1021	Film Production II
11051G1010	Audio Production I	19299G1010	Home Renovation and Sales
11051G1011	Audio Production II	11153G1010	Media Production Foundations - Required Foundation Course
11051G1012	Broadcasting Production I	11158G1000	Offset Press Operations
11051G1013	Broadcasting Production II	11052G1015	Photography I - Required Foundation Course
11994G1005	Career Pathway Project in Arts, A-V Technology, and Communications	11052G1016	Photography II
19997G1001	Career Pathway Project in Human Services	11052G1017	Photography III
11994G1001	CTE Lab in Arts, A-V Technology, and Communications	11156G1003	Screen Printing
19256G1020	Creative Design and Production	19299G1015	Small Business in FCS
19147G1002	CTE Lab in Human Services	05056G1050	Technical Theatre I
11156G1001	Digital File Prep for Printing - Required Foundation Course	05056G1051	Technical Theatre II
11156G1002	Digital Production Printing	11998G1050	Internship in Arts, A-V Tech, and Comm
		19998G1050	Internship in Human Services

Arts, Entertainment, and Design Middle School Course	
Course Number	Course Name
11001G0708	Introduction to Arts, A-V Technology, and Communications

General Note: Course descriptions and content standards for most courses are located on the Alabama Department of Education website at:

[Alabama Achieves](#) | [Career and Technical Education](#) | [Courses of Study](#).

Shared Courses			
Course Number	Course Name	Cluster(s)	Required Year to Implement COS
16202G1001	Event Planning and Management	Business Management and Administration Hospitality & Tourism	2022-2023
19251G1000	Family and Consumer Sciences – Required Foundation Course	Healthcare and Human Services	2023-2024
19299G1015	Small Business in FCS	Hospitality and Tourism	2025-2026
12061E1000	AP Business with Personal Finance	Financial Services, Management and Entrepreneurship, Hospitality Events and Tourism, Marketing and Sales, Healthcare and Human Services	

College and Career Readiness Indicator Course Matrix

Program Name	Clothing, Textiles, and Interior Design	Entertainment and Media	Printing Technologies	Visual Arts
Foundation Course(s)	Family and Consumer Sciences – Required Foundation Course	Media Production Foundations	Digital File Preparation and Output for Printing	Advertising and Graphic Design I or Animation I or Photography I
Concentrator Course(s)	AP Business with Personal Finance Architecture and Interior Design I Architecture and Interior II Creative Design and Production Event Planning and Management Fashion Fundamentals Fashion Merchandising Home Renovation and Sales Small Business in FCS	Audio Production I Audio Production II Broadcasting Production I Broadcasting Production II Drone Flight Operations Drone Licensure and Fundamentals Film Production I Film Production II Technical Theatre I Technical Theatre II	Digital Production Printing Offset Press Operations Screen Printing	Advertising and Graphic Design II Advertising and Graphic Design III Animation II Animation III Photography II Photography III
Capstone Course(s)	Career Pathway Project in Human Services CTE Lab in Human Services Internship in Human Services	Career Pathway Project in Arts, A-V Technology, and Communication CTE Lab in Arts, A-V Technology, and Communication Internship in Arts, A-V Tech, and Comm	Career Pathway Project in Arts, A-V Technology, and Communication CTE Lab in Arts, A-V Technology, and Communication Internship in Arts, A-V Tech, and Comm	Career Pathway Project in Arts, A-V Technology, and Communication CTE Lab in Arts, A-V Technology, and Communication Internship in Arts, A-V Tech, and Comm

To meet the CCR Indicator as a CTE completer, a student must earn three (3.0) credits with the grade of a “C” or higher in CTE courses that are part of an approved CTE program of study. Additional requirements are outlined in [FY25-2048 Updates on Career and Technical Education Completer Status](#).

This matrix is intended for general guidance on the CCR completer status and is subject to change. For all CTE programming information, please refer to the CTE Cluster specific Program Guide. It contains a list of approved CTE programs, valid course numbers, required prerequisite courses, approved Career Readiness Indicators (CRIs) and in demand occupations.

***Courses are listed in alphabetical order, not in sequential order.**