
2026-2027

PROGRAM GUIDE

HOSPITALITY, EVENTS AND TOURISM CLUSTER



**Alabama
Achieves**

ALABAMA STATE DEPARTMENT *of* EDUCATION

ALABAMA STATE DEPARTMENT OF EDUCATION
CAREER AND TECHNICAL EDUCATION
ANTHONY CALDWELL, EDUCATION ADMINISTRATOR
THERESA LONG, EDUCATION SPECIALIST, HOSPITALITY, EVENTS AND TOURISM
(334) 694-4750

This cluster prepares learners for careers in the hospitality industry. Students develop skills in organization, teamwork, problem solving, creativity, time management, customer service, and communication. Applications of technology, math, and science are also important components of the courses. Rigorous and engaging instruction fosters the essential skills needed for future employment and equips learners with knowledge and skills they will need for college and careers. This diversified and intensive education program enables students to pursue careers in one of four pathways: Food, and Beverage Services; Lodging; Travel, and Tourism; and Sports, Recreation, and Attractions.

****Courses highlighted in yellow are shared with other clusters. See "Shared Courses" table on page 3 for additional details.**

Career Pathway Program	Food and Beverage Services Program (Must teach three courses from this program list within two years)		
	This program begins with the fundamentals and principles of the art of cooking, management and production skills, and techniques in the back of the house, as well as service activities in the front of the house. Training within this program is designed to prepare students for employment opportunities in both large and small companies or individually owned businesses. Students can pursue a national sanitation certification and industry certification. The courses offered involve a commercial laboratory-based instructional setting.		
Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	• AHLEI Guest Services Professional • Alabama Certified Employee (ACE) • ProStart National Certificate (must pass the final exam for Year 1 and Year 2, complete 400 hours of mentored work experience, and apply for the credential) • ServSafe Manager • START Certified Kitchen Cook (CKC) • Skills for Success – Barista • Skills for Success – Customer Service • Skills for Success – Food and Beverage • Skills for Success – Mastering the Customer Experience • Skills for Success – Retail Meat Cutter	• Bakers/Bakery Workers • Baristas • Caterer/Catering Management • Cooks, Health Care Facilities and School Cafeterias • Cooks, Restaurant • Executive/Sous Chef • Fast Food and Counter Workers • First-Line Supervisors of Food Preparation and Serving Workers • Food Service Managers • Meeting, Convention and Events Managers • General Managers • Waiters and Waitresses
12061E1000	AP Business with Personal Finance		
16056G1000	Baking and Pastry Arts (New COS)		
16097G1005	Career Pathway Project in Hospitality and Tourism		
16097G1002	CTE Lab in Hospitality and Tourism		
16053G1012	Culinary Arts I (New COS)		
16053G1022	Culinary Arts II (New COS)		
16056G1001	Cultural Foods		
16202G1001	Event Planning and Management		
19254G1000	Food Safety and Microbiology – Science credit eligible		
12159G1001	Hospitality Management and Marketing		
16998G1050	Internship in Hosp and Tourism		
19299G1015	Small Business in FCS		

Career Pathway Program	Lodging Program (Must teach three courses from this program list within two years)		
	This program focuses on the knowledge and skills required to pursue a career in the hotel, resort, and lodging industry. The curriculum includes departments within a lodging facility such as: front desk, food and beverage, housekeeping, maintenance, human resources department, and accounting. Guest Service skills focus on communication, leadership, time management, teamwork, problem solving, critical thinking, and professionalism. Training within this program is designed to prepare students for employment opportunities in both large and small companies or individually owned businesses. This program offers industry internship in which students gain hands-on experience in a lodging property. Within this pathway, students can pursue a national industry certification.		
Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	In Demand Occupations
16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	• AHLEI Guest Services Professional • Alabama Certified Employee (ACE) • Certified Front Desk Representative • Certified Hospitality and Tourism Professional (must pass the final exam for Year 1 and Year 2, complete 100 hours of work experience, and apply for the credential) • Flawless Delivery • ServSafe Manager • Skills for Success – Customer Service • Skills for Success – Hotel Operations • Skills for Success – Mastering the Customer Experience	• Concierge • Customer Service Representatives • General Managers • Hotel, Motel, and Resort Desk Clerks • Janitors and Cleaners, Except Maids and Housekeeping Cleaners • Lodging Managers • Maids and Housekeeping Cleaners • Meeting, Convention and Events Managers • Recreation Manager • Reservations Specialist • Resort and Spa Attendants • Supervisors of Housekeeping and Janitorial Workers
12061E1000	AP Business with Personal Finance		
16097G1005	Career Pathway Project in Hospitality and Tourism		
16097G1002	CTE Lab in Hospitality and Tourism		
16102G1001	Hotel, Resort, and Lodging Management I		
16102G1002	Hotel, Resort, and Lodging Management II		
16202G1001	Event Planning and Management		
19254G1000	Food Safety and Microbiology – Science credit eligible		
12159G1001	Hospitality Management and Marketing		
16998G1050	Internship in Hosp and Tourism		
19299G1015	Small Business in FCS		

Career Pathway Program	Sports, Recreation and Attractions Program (Must teach three courses from this program list within two years) This program integrates management principles and procedures for recreation and sports programming, management of venues and events, branding, client and public relations, and event marketing. Training within this program is designed to prepare students for employment opportunities in both large and small companies or individually owned businesses. Within this pathway, students can pursue a national industry certification		
	Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI) In Demand Occupations
	16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	• AHLEI Guest Services Professional • Alabama Certified Employee (ACE) • Certified Front Desk Representative • Certified Hospitality and Tourism Professional (must pass the final exam for Year 1 and Year 2, complete 100 hours of work experience, and apply for the credential) • Flawless Delivery • ServSafe Manager • Skills for Success – Customer Service • Skills for Success – Food and Beverage • Skills for Success – Hotel Operations • Skills for Success – Mastering the Customer Experience • Amusement Park Manager • Customer Service Representatives • Facilities Coordinator • General Managers • Marketing Manager • Meeting, Convention and Events Managers • Outdoor Educator/Guide • Outdoor Recreation Coordinator • Sports Club Hospitality Manager • Sports Resort Management • Tournament Sales
	12061E1000	AP Business with Personal Finance	
	16097G1005	Career Pathway Project in Hospitality and Tourism	
	16097G1002	CTE Lab in Hospitality and Tourism	
	16202G1010	Sports, Recreation, and Attractions Management I	
	16202G1011	Sports, Recreation, and Attractions Management II	
	16202G1001	Event Planning and Management	
	19254G1000	Food Safety and Microbiology – Science credit eligible	
	12159G1001	Hospitality Management and Marketing	
	16998G1050	Internship in Hosp and Tourism	
	19299G1015	Small Business in FCS	

Career Pathway Program	Travel and Tourism Program (Must teach three courses from this program list within two years) This program integrates management principles and procedures for the travel and tourism industry including itineraries, planning trips and events, travel trends, marketing plans in tourism sectors such as airlines, international travel, cruising, lodging, recreation, amusements, attractions, and resorts. Training within this program is designed to prepare students for employment opportunities in both large and small companies or individually owned businesses. Within this pathway, students can pursue a national industry certification.		
	Course Number	Career Pathway Program Courses	Career Readiness Indicator (CRI) In Demand Occupations
	16001G1001	Introduction to Hospitality and Tourism - Required Foundation Course	• AHLEI Guest Services Professional • Alabama Certified Employee (ACE) • Certified Front Desk Representative • Certified Hospitality and Tourism Professional (must pass the final exam for Year 1 and Year 2, complete 100 hours of work experience, and apply for the credential) • Flawless Delivery • ServSafe Manager • Skills for Success – Customer Service • Skills for Success – Food and Beverage • Skills for Success – Hotel Operations • Skills for Success – Mastering the Customer Experience • Cruise Director • Cruise Reservations and Sales Representatives • Destination Specialist • Event Manager • Guest Relations Manager • Leisure Activity Coordinator • Meeting, Convention and Events Managers • Reservation and Transportation Ticket Agents and Travel Clerks • Tour Guides • Tourism Development Officer • Tourism Economist • Travel Agents • Travel Consultant
	12061E1000	AP Business with Personal Finance	
	16097G1005	Career Pathway Project in Hospitality and Tourism	
	16097G1002	CTE Lab in Hospitality and Tourism	
	16151G1000	Travel and Tourism I (New COS)	
	16152G1000	Travel and Tourism II (New COS)	
	16202G1001	Event Planning and Management	
	19254G1000	Food Safety and Microbiology – Science credit eligible	
	12159G1001	Hospitality Management and Marketing	
	16998G1050	Internship in Hosp and Tourism	
	19299G1015	Small Business in FCS	

2026–2027 Subject and Personnel Codes
Hospitality, Events and Tourism Cluster and Middle School Program

Hospitality and Tourism Cluster Courses			
Course Number	Course Name	Course Number	Course Name
12061E1000	AP Business with Personal Finance	16102G1002	Hotel, Resort, and Lodging Management II
16056G1000	Baking and Pastry Arts (New COS)	16001G1001	Introduction to Hospitality and Tourism – Required Foundation Course
16097G1005	Career Pathway Project in Hospitality and Tourism	19299G1015	Small Business in FCS
16097G1002	CTE Lab in Hospitality and Tourism	16998G1050	Internship in Hosp and Tourism
16053G1012	Culinary Arts I (New COS)	16202G1010	Sports, Recreation, and Attractions Management I
16053G1022	Culinary Arts II (New COS)	16202G1011	Sports, Recreation, and Attractions Management II
16056G1001	Cultural Foods	16151G1000	Travel and Tourism I (New COS)
12053G1000	Entrepreneurship	16152G1000	Travel and Tourism II (New COS)
16202G1001	Event Planning and Management	16152G1000	Travel and Tourism II (New COS)
19254G1000	Food Safety and Microbiology – Science credit eligible		
12159G1001	Hospitality Management and Marketing		

Shared Courses			
Course Number	Course Name	Cluster(s)	Required Year to Implement COS
16056G1001	Cultural Foods	Human Services	2023-2024
16202G1001	Event Planning and Management	Business Management and Administration Human Services	2022-2023
19254G1000	Food Safety and Microbiology	Agriculture, Food and Natural Resources Human Services	2021-2022
12159G1001	Hospitality Management and Marketing	Marketing Business Management and Administration	2022-2023
19299G1015	Small Business in FCS	Human Services	2024-25
12061E1000	AP Business with Personal Finance	Financial Services, Management and Entrepreneurship, Agriculture, Marketing and Sales, Healthcare and Human Services	

General Note: Course descriptions and content standards for most courses are located on the Alabama Department of Education website at:
[Alabama Achieves | Career and Technical Education | Courses of Study](#).

College and Career Readiness Indicator Course Matrix

Program Name	Food and Beverage Services	Lodging	Sports, Recreation and Attractions	Travel and Tourism
Foundation Course(s)	Introduction to Hospitality and Tourism	Introduction to Hospitality and Tourism	Introduction to Hospitality and Tourism	Introduction to Hospitality and Tourism
Concentrator Course(s)	AP Business with Personal Finance Baking and Pastry Arts Culinary Arts I Culinary Arts II Cultural Foods Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Small Business in FCS	AP Business with Personal Finance Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Hotel, Resort, and Lodging Management I Hotel, Resort, and Lodging Management II Small Business in FCS	AP Business with Personal Finance Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Sports, Recreation, and Attractions Management I Sports, Recreation, and Attractions Management II Small Business in FCS	AP Business with Personal Finance Event Planning and Management Food Safety and Microbiology Hospitality Management and Marketing Travel and Tourism I Travel and Tourism II Small Business in FCS
Capstone Course(s)	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hosp and Tourism	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hosp and Tourism	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hosp and Tourism	Career Pathway Project in Hospitality and Tourism CTE Lab in Hospitality and Tourism Internship in Hosp and Tourism

To meet the CCR Indicator as a CTE completer, a student must earn three (3.0) credits with the grade of a “C” or higher in CTE courses that are part of an approved CTE program of study. Additional requirements are outlined in [FY25-2048 Updates on Career and Technical Education Completer Status](#).

This matrix is intended for general guidance on the CCR completer status and is subject to change. For all CTE programming information, please refer to the CTE Cluster specific Program Guide. It contains a list of approved CTE programs, valid course numbers, required prerequisite courses, approved Career Readiness Indicators (CRIs) and in demand occupations.

***Courses are listed in alphabetical order, not in sequential order.**